



BHARATHIAR UNIVERSITY, COIMBATORE 641 046
 Re-accredited with "A" grade by NAAC
 Ranked 14th among Indian Universities by MHRD-NIRF
 by Tamil Nadu State Legislature under the Bharathiar University Act 198
 Phone: 0422-2428114, 116 FAX: 0422-2425706
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PRINT FORMAT – COLLEGES AFFILIATED TO BHARATHIAR UNIVERSITY
35th ANNUAL REPORT DATA OF COLLEGES FOR THE YEAR 2015
(FROM 01.01.2015 TO 31.12.2015)

1. College Details

Address with PIN code		AJK College of Arts and Science, Palakkad Main Road, Navakkarai (Post) Coimbatore – 641 105
Phone Number		0422 – 2363400
Fax		--
E-Mail		ajkcas@gmail.com
Website address		www.ajkcas.com
Year of Establishment		2007
Category		Self-Finance
Status/Year		Non-Autonomous
Name of the Principal		Dr.K.Kumarasamy
Gender		Male
Phone Number		0422-2363400
MobileNumber		-
E-Mail		ajkcas@gmail.com
Name of the Secretary/Correspondent		Mr.Ajeet Kumar Lal Mohan
Phone Number		0422 - 2363400
Mobile Number		9842270083
E-Mail		ajkcas@gmail.com
Details of the UGC status obtained with reference number	2 (f)	11 th June 2012
	12 (B)	11 th June 2012
NAAC	Year of Accreditation , Grade & Grade Point	24 th September 2014, Accredited with CGPA of 2.89 on a four point scale at B Grade
	Year of Re-accreditation, Grade & Grade Point	-
NIRF(Rank if any)		Participated

2. Courses offered, Sanctioned Strength of Students and Enrolment Details:

S. No	Name of the Degree / Subject	No. of Courses	Sanctioned Strength	First Year Enrolment		Total	OC		BC		MBC/DNC		SC		ST	
				M	F		M	F	M	F	M	F	M	F		
I	U.G. Courses	11														
1	BA English		5	0	5	5	0	1	0	4	0	0	0	0	0	0
2	B.Sc CSHM		80	68	1	69	22	1	40	0	5	0	0	0	0	0
3	B.Sc IT		50	17	11	28	6	5	9	4	0	2	2	0	0	0
4	B.Sc CS		100	28	10	38	10	2	17	8	1	0	0	0	0	0
5	B.Sc., ECS		40	22	4	26	10	3	11	1	0	0	1	0	0	0
6	B.Sc., CDF		40	3	16	19	2	3	1	13	0	0	0	0	0	0
7	B.Com CA		100	69	31	100	22	7	42	24	2	0	3	0	0	0
8	BCA		100	79	21	100	25	5	47	15	3	0	4	1	0	0
9	BBA CA		100	54	8	62	22	3	29	5	0	0	3	0	0	0
10	B.Com PA		60	20	10	30	6	4	14	6	0	0	0	0	0	0
11	B.Sc. VISCOM		40	34	5	39	10	0	17	5	3	0	4	0	0	0
II	PG. Courses	04														
1	M.Sc CS		50	1	34	35	0	9	1	24	0	0	0	1	0	0
2	M.Sc ECS		40	7	8	15	4	7	3	1	0	0	0	0	0	0
3	MSW		50	2	3	5	1	1	0	2	0	0	0	1	0	0
4	M.Com		50	10	8	18	3	6	7	2	0	0	0	0	0	0
III	M. Phil. Course	03														
1	Computer Science		20	0	4	4	0	3	0	1	0	0	0	0	0	0
2	ECS		8	0	2	2	0	2	0	0	0	0	0	0	0	0
3	Commerce		8	0	3	3	0	3	0	0	0	0	0	0	0	0
	Total	18	941	414	184	598	143	65	238	115	14	2	17	3	0	0

3. Certificate Courses and Value Added Courses

S.No. Certificate course / Value added Course

1. Hardware Maintenance and Troubleshooting
2. Retail Management
3. Logistics Management
4. Stock and Investment Strategies
5. Basic Managerial Skills and Leadership
6. Indian stock Market
7. PCB Designing
8. Mobile Phone Maintenance and Troubleshooting
9. Basic Electronic Components and System Design
10. Electronic Instrumentation
11. PC Hardware Assembling and Troubleshooting
12. PCB Design and Fabrication
13. PCB Design using Cadence EDA tool
14. Basic Electronic Circuit Design using MULTISIM
15. Open Source Programming Using Linux
16. Electronic Circuit Design using SPICE

17. Craft Making
18. Fashion Accessories
19. Developing Skills in Journalism
20. Tally
21. Advertising
22. Retail Management
23. E Marketing
24. HR Analytics
25. Logistics Management
26. Salads and Dressing
27. Food Garnishing Techniques and Plate Presentation

4. Faculty Development/Professional Development/Administrative Training Programme Organised

S. No.	Title of the Programme Organized	Date
1.	One Week FDP On How To Be More Productive At Work	28.07.2015 to 03.08.2015
2.	FDP On Improving Teaching - Learning Quality Through Enabling Technology	22.08.2015 to 29.08.2015
3.	Role Of Teachers In Student Counseling	09.11.2015
4.	Professional Ethics For Teachers	20.11.2015
5.	FDP On Decision Making Skills	30.11.2015
6.	Effective Classroom Management And Teaching Strategies	07.12.2015 to 14.12.2015
7.	FDP On Improving Teaching - Learning Quality Through Enabling Technology	05.10.2015
8.	Advanced Presentation Skills For Teachers	12.02.2016
9.	NAAC Sponsored State Level Seminar On Academic & Administration Audit	09.07.2015
10.	Computer Training Programme	08.07.2015
11.	Soft Skills For Professional Effectiveness	12.10.2015
12.	Stress Management	30.11.2015
13.	Interpersonal Skills	17.03.2016
14.	Importance Of Safe Driving	07.05.2016
15.	FDP On Techniques In Sketching	28.07.2015 to 03.08.2015

5. Institutional Chairs / Endowments Formed

1. N.S Ramaswamy Memorial Chair
2. Shanti Swarup Bhatnagar Chair
3. Rangaswamy Narashimhan Endowment
4. Jahangir Ratanji Dadabhoy Tata Endowment
5. Coco Chanel Endowment
6. Satyajit Ray Endowment
7. Watson & Crick Endowment
8. Poet Maruthakasi Endowment
9. Chef P. Soundarrajan Endowment
10. C.K. Prahalad Endowment
11. Sir. C.V Raman Endowment

6. Research Schemes / Projects Undertaken

S. No.	Name of the Principal Investigator / Co-investigator	Funding Agency	PF/ JRF/ SRF/ RA Others	Title of the Project	Duration		Amount (Rs.)`	Grant No. & Date
					From	To		
1	Mr. Ajeet Kumar Lal Mohan	Senthamile Charitable Trust	Others	Production of Protein Rich Soya Ice Cream and Soya Milk from Soya Bean	Jul 2015	Apr 2016	50,000	ST/2015-2016, dt. 24.06.2015

7. Details of Seminars, Conferences and Workshops Organized

Sl. No.	Date	Name of the Programme
1	07-12-2015	Seminar on Intellectual Property Rights and Trademarks
2	22-07-2015	Workshop on Research Techniques
3	22-07-2015	Seminar on Advanced Technologies in .NET
4	23-07-2015	Entrepreneurship Awareness Programme
5	29-07-2015	Seminar on IPR in Research & Innovation
6	31-07-2015	Seminar on Computer - The Basics
7	08-09-2015	Seminar on Entrepreneurship Development and Education System
8	17-08-2015	State Level EDP Workshop On Apparel Merchandising
9	18-08-2015	National Level IPR Workshop On How To Apply For Patents
10	19-08-2015	State level RM Workshop on Research in Fashion Design
11	26-08-2015	Seminar on Journal Article Writing
12	26-08-2015	Seminar on Article Writing to Journal
13	28-08-2015	Endowment Lecture on Positive Attitude
14	28-08-2015	Endowment Lecture on Positive Attitude
15	09-09-2015	Guest Lecture on Emerging Issues in IPRs Research
16	16-09-2015	Seminar on Research Methodology
17	18-09-2015	Seminar on Cyber Security Basics & Challenges
18	21-09-2015	Workshop on Dreamweaver
19	22-09-2015	Seminar on Copyrights
20	28-09-2015	Workshop on Financial Investments
21	10-08-2015	Seminar on Intellectual Property Rights and Patents
22	18-11-2015	Seminar on Advancement technology in their Implications on Entrepreneurship
23	17-12-2015	Seminar on Research Methodology and Report Writing
24	17-12-2015	Workshop on Finding Articles in the Journals
25	31-12-2015	National level Conference on Culinary Conflux 2015
26	01-03-2016	Project Exhibition - Make in India: Science and Technology Driven Innovations
27	18-01-2016	Seminar on Big Data and Business Intelligence
28	22-01-2016	Seminar on Data Analysis for Research
29	22-01-2016	Endowment Seminar on Mutual Funds
30	23-01-2016	Guest Lecture on How to Become an Entrepreneur
31	23-01-2016	Workshop on Basic Analysis in SPSS
32	23-01-2016	Guest Lecture on Capital Market Reforms in India
33	25-01-2016	Seminar on Importance of Software Testing in IT Sector
34	25-01-2016	Guest Lecture on Speak Easy
35	29-01-2016	Workshop on Tally ERP 9
36	28,29-01-2016	Conference on Recent Advancement in Computer Applications
37	15-02-2016	Workshop on Impact of Cultural Factors of Entrepreneurial Performance
38	16-02-2016	Seminar on Copyrights and Trademarks

39	18-02-2016	Seminar on Entrepreneurship Development
40	18,19-02-2016	Technical Symposium – MindSurf 2016
41	23-02-2016	Seminar on Business Idea Generation
42	26-02-2016	Intercollegiate Management Meet
43	05-02-2016	Workshop Evolving Trends in Software Development
44	06-01-2016	Seminar on Patent Register
45	06-01-2016	Seminar on Patent Register
46	06-01-2016	National Seminar on E-Management
47	09-02-2016	Seminar on Karaleeyam
48	10-01-2016	National EDP Seminar On Fur Toy Making
49	10-02-2016	Workshop on Report Writing
50	10-03-2016	State Level IPR Seminar On Role Of IPR In Fashion Industry
51	11-02-2016	Seminar on Entrepreneurship Development –Opportunities and Challenges
52	11-03-2016	National Level RM Seminar On Fashion Trend Forecasting
53	12-01-2016	Seminar on Front End Engineering
54	12-02-2016	Seminar on Academic & Administration Audit

8. Publication of Research Papers at the State/National/International Level Journals

S. No.	Author(s)	Title of the paper	Journal Name	Year of Publication
1.	N.Santhana Krishna	Trip Planner Over Probabilistic Time-Dependent Road Networks	International Journal Of Research And Development Organization	2016
2.	N.Santhana Krishna	Discovering Emerging Topics In Social Streams VIA Link Anomaly Detection	International Journal Of Research And Development Organization	2016
3.	K.S.Shreejamol	Weather Based Crop Insurance Scheme - A A study On The Awareness Of The Farmers Towards The Scheme In Palakkad District	International Journal Of Applied Research	2016
4.	Ms.K.Gomathi	5G A Vision Of Next Generation Techniques	International Journal Of Multidisciplinary Research And Development	2016
5.	B.Manimekala	5G A Vision Of Next Generation Techniques	International Journal Of Multidisciplinary Research And Development	2016
6.	S.Shanthi	Rural Women Entrepreneurship	Indo Global Journal Of Applied Management Science	2015
7.	Ajeet Kumar Lal Mohan	Training - An Imperative HR Practice In Hotel Industry	International Journal Of Physical And Social Sciences	2015

9. Participation and presentation of papers by faculty in Congress / Conferences / Seminars / Workshops / Symposia etc.

S. No	Name of the Faculty member	Congress/Conference/Seminar/ Workshop and Venue	Title of the paper
1	R. Malini	Elements Of Arts And Human In Tamil Literature	Thirukkural Natpum Naladiyar Natpum Oor Oppidu
2	S. John Gracias	Recent Advancement In Computer Applications	A Study On Security Issues In Cloud Computing

3	K. Gomathi	Recent Advancement In Computer Applications	A Study On Security Issues In Cloud Computing
4	P. Vidhya Devi	Recent Advancement In Computer Applications	A Survey On Web Mining And Its Techniques
5	B. Manimekala	Recent Advancement In Computer Applications	A Survey On Web Mining And Its Techniques
6	K. Jaffar sidhiq	Recent Advancement In Computer Applications	Framework That Integrates Privacy Into Big data Analytics
7	A. Kamal raj	Recent Advancement In Computer Applications	Framework That Integrates Privacy Into Big data Analytics
8	M. Nandha kumar	Recent Advancement In Computer Applications	5 Pen PC Technologies
9	B. Ramesh Kumar	Recent Advancement In Computer Applications	5 Pen PC Technologies
10	S. Vetrivel	Recent Advancement In Computer Applications	A Adoptive Energy Efficient Routing And Misbehaviour Detection For Wireless Body Area Network
11	R. Sasi Kumar	Recent Advancement In Computer Applications	A Adoptive Energy Efficient Routing And Misbehaviour Detection For Wireless Body Area Network
12	B. Ramya	Recent Advancement In Computer Applications	Artificial Intelligence
13	K. Amuthan	Recent Advancement In Computer Applications	Artificial Intelligence
14	P. Rajeshwari	Recent Advancement In Computer Applications	Nature Language Processing And The Social Media
15	B.Kalaivani	Recent Advancement In Computer Applications	Nature Language Processing And The Social Media
16	M. Gokila Vani	Recent Advancement In Computer Applications	Perspectives On Big Data And Big Data Analytics
17	M. Lavanya	Recent Advancement In Computer Applications	Perspectives On Big Data And Big Data Analytics
18	U. Sindhuja	Recent Advancement In Computer Applications	Perspectives On Big Data And Big Data Analytics

10. Publications of Books

S. No.	Author	Name of the Book	Publisher/Place	Year
1	Dr. Ajeet Kumar Lal Mohan	AJKCAS Kitchen for All Seasons – Volume 2	TISSL Publication	2016

11. Library Resources

S. No.	Particulars	Nos.
1	No. of Books Available	4867
2	Books added	184
3	No. of Indian Magazines/Journals	22
4	No. of data bases available	01
5	Average No. of students visiting the Library per day	45
6	Availability of Internet (Specify the Capacity e.g. – 8 Mbps etc.)	50 mbps
7	No. of titles available	17412

8	No. of CDs and Digital Books available	132
9	No. of Foreign Magazines/Journals	17
10	No. of Online Journals	2, Knimbus
11	Average No. of books Issued per day	13
12	Availability of Language Lab	1

12. Information and Communication Technology Resources

S.No.	Name of the Equipment	Particulars
1.	Computer	335
2.	Printer	25
3.	LCD Projector	7
4.	Net Connection: Wi-Fi: Wired:	10 mbps 10 mbps
5.	Scanner	3
6.	Network	LAN facility available (all departments inside campus)
7.	Fax	1
8.	Smart Class	3
9.	Software/Data base	<u>Operating Systems:</u> Windows XP, Windows7, Linux <u>Application Software:</u> Turbo C Version 2.0, Turbo C ++ Version 3.0, Corel Draw Graphics Suite 12, Microsoft Office 2007, WinRunner 7.0, Personal Oracle 8, Java2 SDK Standard Edition V1.3.1_20, Microsoft Visual Studio 2008 version 9.0, Microsoft visual studio version 6.0, SQL server Version 2005, Adobe Photoshop CS3 Version 10.0, Other utility software
10.	Reprography facilities	1

13. Scholarship Details

S.No.	Particulars	Nos.	Amount in Rs.
1	AJK Merit Scholarship	200	11,55,000
2	Freeship	1629	69,23,250

14. University Examinations

Success Rate of Students

S.No.	Particulars	Appeared	Passed	Pass percentage
1	UG	469	387	82.51
2	PG	97	95	97.93

University Ranks

S.No.	Student Name	Department	Rank Obtained
1.	Sreelakshmi U K	Catering Science & Hotel Management	1
2.	Joy Supriya P	Catering Science & Hotel Management	2
3.	Deepa Narayan Joglekar	Catering Science & Hotel Management	3
4.	Gowthaman A	Catering Science & Hotel Management	9
5.	Gouthaman K K	Catering Science & Hotel Management	10
6.	Shaharban T	MSW	10
7.	Malini G	ECS	6
8.	Kannagi S	ECS	1
9.	Rama K	ECS-PG	7
10.	Deepna P	ECS-PG	4

15. Hostel Facilities

S.No.	Particulars	Male	Female	Total
1	No. of Hostels	11	01	02
2	No. of Rooms	11	11	22
3	No. of Students in the Hostel	40	17	57

16. NSS Unit / YRC Unit

S. No.	NSS Unit				YRC Unit			
	No. of Units	Male	Female	Total	No. of Units	Male	Female	Total
1	02	120	80	200	1	48	52	100

17. NSS / YRC Activities

S.No	Date	Name of the Activity
1	21.06.2015	Awareness Programme on Yoga and Mental Health at Pichanur Village
2	26.06.2015	Awareness Programme on Drug Abuse & Illicit Trafficking
3	05.07.2015	Clean India Programme "Village Cleaning" at Pichanur Village
4	11.07.2015	Competition on World Population Day at Mavuthampathy Primary School
5	15.08.2015	Eye Camp at Puthupathi Tribal Village
6	22.08.2015	Free General Medical Camp at Muruganpathi Tribal village
7	2.09.2015	Dengue Awareness program at Pichanur Village
8	17.09.2015	Celebrating Life at Pichanur Govt Higher Secondary School
9	28.09.2015	School Cleaning Program at Rengasamudram school
10	05.10.2015	Orientation program on health awareness at Muruganpathy Tribal village
11	14.10.2015	Swachh Bharat Abhiyan Programme at Rengasamuthiram village
12	23.10.2015	Clean India Programme at Mavuthampathy Village
13	29.10.2015	Plastic free Awareness Program at Navakkarai Village
14	03.11.2015	Clean India Programme at Puthupathy Village
15	27.11.2015	Quiz Competition on Women Rights at Pichanur GHSS
16	02.12.2015	Awareness Programme & Training on Personal Hygiene for Muruganpathy Village
17	22.12.2015	Awareness Campaign on Right to Vote at Ettimadai Junction to Chavadi
18	11.01.2016	Debate on the Evils of Child Marriage at Muruganpathy Tribal Village
19	29.01.2016	Swine Flu Awareness Programme at Navakkarai village
20	02.02.2016	Awareness Programme on Wetland at Ukkadam
21	10.02.2016	Organ Donation Awareness Program at Pichanur Village
22	17.02.2016	AIDS Awareness Programme at Chinnampathi Tribal Village
23	18.02.2016	Free General Medical Camp at Pichanur Village
24	20.02.2016	Awareness Rally on Mother Language Day at VOC Park, Coimbatore
25	25.02.2016	Tobacco Awareness Programme at Mavuthampathy village
26	28.02.2016	Debate on Merits and Demerits of Science
27	03.03.2016	Awareness Programme on Human Animal Conflict at Puthupathi Tribal Village
28	08.03.2016	Awareness Rally on Women's Safety Pichanur Village
29	15.03.2016	Awareness Programme on Consumer Rights at Navakkarai Village
30	22.03.2016	River Cleaning Drive at Chinnampathy tribal village
31	07.04.2016	Awareness Programme on Malnutrition and Health at Muruganpathi Tribal Village
32	25.04.2016	Awareness Rally on Precaution on Malaria Fever at Navakkarai Village
33	29.04.2016	Competition on International Dance Day at Mavuthampathy Primary

		School
34	30.04.2016	First Aid Awareness Programme at Pichanur village

18. Placement Details:

No. of Companies Visited:	17
No. of Students Registered for Placement:	385
No. of Students Placed:	331
No. of Offer Letters Received:	645
Placement Percentage:	86%

19. Physical Education

Sl. No.	Name of the Tournament	No. of events	No. of Prizes/Medals won
1	Women's Basket Ball Tournament –University Level	01	Participated
2	Kabadi Tournament-School Level	01	Participated

20. MoUs Signed

- Accent Techno Soft (ATS)
- Afternoon News
- Amma Catering, Kottayam, Kerala
- Gem Enterprises
- Hansoft Technologies
- Hitech Universal Printers & Publishers
- Knimbus
- Livin Garments, Tirupur
- Manomithra Institute of Medical Sciences, Palakkad
- MFM Processing Unit , Tirupur
- Raintree Hotels, Chennai
- Safe Technologies
- San International College of Arts and Science, Coimbatore
- Signature Design & Communications Pvt. Ltd
- SteelMan Machineries Pvt Ltd
- Thaliyola Infotech Pvt Ltd, Cochin
- TSR Associates
- UTL Technologies Limited Bangalore

21. Others

1. NSS was recognised by The Eye Foundation, Coimbatore for arranging eye camp in one adopted village on 22.08.2015