BHARATHIAR UNIVERSITY, COIMBATORE 641 046

Accredited with "A" grade by NAAC
Ranked 13th among Indian Universities by MHRD-NIRF
(Established by Tamil Nadu State Legislature under the Bharathiar University Act 1981)
Phone: 0422-2428114, 116 FAX: 0422-2425706
e-mail: annualreport@buc.edu.in , Website: www.b-u.ac.in

WEB FORMAT - COLLEGES AFFILIATED TO BHARATHIAR UNIVERSITY

DETAILS FOR ANNUAL REPORT FOR THE YEAR 2021 (FROM 01.01.2021 TO 31.12.2021)

NAME OF THE COLLEGE /INSTITUTION: AJK COLLEGE OF ARTS AND SCIENCE

1. **College Details**

Address with PIN		Palakkad Main Road Navakkarai Coimbatore 641105	
Phone Number		0422-2363400	
Fax		-	
E-Mail		ajkcas@ajkcas.com	
Website Address		www.ajkcas.com	
Year of Establishment		2007	
Category		Self-Finance	
Status		Non Autonomous	
Year of Autonomous Status Obtained		--	
Name of the Principal		Dr.B.Satheeshkumar	
Gender		Male	
Phone Number		04222363400	
Mobile Number		9626696187	
E-Mail		principal@ajkcas.com	
Name of the Secretary / Correspondent		Prof.Dr.Ajeet Kumar Lal Mohan	
Phone Number		04222363400	
Mobile Number		9842270083	
E-Mail		ajkcas@ajkcas.com	
Details of the UGC status	2 (f)	YES	Ref.No.: 8-244/2012 (CPP-I/C) Date: 11-06-2012
	12 (B)	YES	Ref.No: 8-244/2012 (CPP-I/C) Date: 11-06-2012
NAAC	Year of Accreditation, Grade & Grade Point	2014, B, 2.89	
	Year of Re-accreditation, Grade & Grade Point	--	
NIRF (Rank if any)		-	
Potential for Excellence, DBT Star College Scheme *etc.*		-	
Others		ISO 21001:2018 Certified, Star rated IIC, 115th rank in UBA among HEI in India, Recognized as SESREC & REDC Institution by MGNCRE, MoE, NCVRT -Best Vocational Training Centre Award, Maximum Access of INFLIBNET, Usage of N-LIST E-Resource - 10th Position	

2. **Programmes Offered, Sanctioned Strength of Students and Enrolment Details**

S. No	Name of the Degree / Subject	No. of Courses	Aided / Unaided	Sanctioned Strength	First Year Enrolment		Total	Community-wise Enrolment for first year										
								OC		BC		MBC / DNC		SC		ST	
					M	F		M	F	M	F	M	F	M	F	M	F
I	UG	11															
1	BBA CA	47		100	39	8	47	5	-	33	7	1	-		1	-	-
2	BCA	97		100	72	25	97	9	5	62	16		-		-	1	4
3	BCOM CA	39		100	32	7	39	10	1	20	6		-	1	-	1	-
4	BCOM PA	7		60	3	4	7	1	-	1	3		-		1	1	-
5	BSC BIOTECH	9		60	3	6	9	1	2	2	4		-		-	-	-
6	BSC CDF	17		44	2	15	17	-	1	2	9		-		3	-	2
7	BSC CS	24	UNAIDED	50	19	5	24	3	1	16	4		-		2	-	-
8	BSC CSHM	31		80	30	1	31	10	1	11	-	6	-	1	-	2	-
9	BSC VISCOM	19		50	16		19	1	2	12	1	6	-	1	-	2	-
10	BSC DCFS	53		60	35	18	53	3	2	25	13		-	3	2	4	1
11	BSC AIML	12		60	11	1	12	1	-	10	1	-	-	-	-	-	-
12	BSC ECS	6		40	6	-	6	-	-	6	-	-	-	-	-	-	-
II	PG	02															
1	MCOM	8		50	-	8	8	-	1	-	7	-	-	-	-	-	-
2	MSC CS	11		50	3	8	11	2	3	1	4	-	-	-	1	-	-
	Total	380		904	271	106	380	46	19	201	75	13	0	6	10	11	7

3. **Add on / Certificate / Diploma Programmes Offered**

S. No.	Name of Add on /Certificate programs offered
1.	Certificate in Advances in Mushroom Production
2.	Certificate in Airport Ground Staff Training
3.	Certificate in Analytical Techniques on Molecular Genetics

4.	Certificate in Aseptic Techniques in Microbiology
5.	Certificate in Banking and Insurance
6.	Certificate in Basic Tools of Bio-informatics
7.	Certificate in Bio-chemical Techniques
8.	Certificate in Bio-instrumentation
9.	Certificate in Computer Forensic Tools and Concepts
10.	Certificate in Computerized Financial Management
11.	Certificate in Cyber Security
12.	Certificate in Cyber Security Attack and Defence Fundamentals
13.	Certificate in Data Science
14.	Certificate in Digital Marketing and E-Commerce
15.	Certificate in Digital Transformation and CSR
16.	Certificate in Edge Computing
17.	Certificate in Embedded System Design using Arduino
18.	Certificate in Fashion Communication and Promotion
19.	Certificate in Immunological Techniques
20.	Certificate in Internet and Web Programming
21.	Certificate in Internet of Things using Arduino
22.	Certificate in Introduction to Cyber Crime
23.	Certificate in Java
24.	Certificate in North India Dishes
25.	Certificate in Office Management
26.	Certificate in Operating System & Programming
27.	Certificate in Personality Development
28.	Certificate in Python for Cyber Security
29.	Certificate in Recruitment and Process
30.	Certificate in Retail Management
31.	Certificate in Soup and Sauce Making
32.	Certificate in Web Application Development using PHP
33.	Certificate in Web Designing using HTML
34.	Certificate in Web Designing with Java Script
35.	Diploma in Animation and Multimedia
36.	Diploma in Aviation Management
37.	Diploma in Clothing Production Technology
38.	Diploma in Data Analytics
39.	Diploma in Database Programming
40.	Diploma in E- Commerce Applications
41.	Diploma in Journalism
42.	Diploma in Medical lab Technology
43.	Diploma in Office Practice Management
44.	Diploma In Secretarial Practice
45.	Diploma in Shipping and Logistics
46.	Diploma in Visual Media

4. Faculty Development / Professional Development / Administrative Training Programmes Organised

S. No.	Title of the Professional Development Program Organised for Teaching Staff	Dates (from-to)
1.	FDP on Sustainable Environment and Climate Change	05-06-2021
2.	Online FDP on Plagiarism Check and Bibliographic Software	18-06-2021
3.	Online PDP on Data Analysis using Excel	29-06-2021
4.	Online PDP on Communication Skills for Teachers	01-07-2021
5.	FDP on Frontiers in Research	08-07-2021
6.	International Online FDP on Crossing Barriers in Research	11-15-07-2021
7.	E-FDP on Workplace Ethics	17-07-2021
8.	FDP on Innovation and Creativity in Academics	20-07-2021
9.	FDP on Case Writing and Case Teaching	23-07-2021
10.	Virtual FDP on Life Skills	29-07-2021
11.	FDP on Effective OBE Implementation using Learning Management System	14-08-2021
12.	FPD on Stress Management Through Mindfulness	18-08-2021
13.	Online FDP on Emotional Intelligence in Education	26-08-2021
14.	FDP on Defining COs and POs in Academic Assessment	06-10-09-2021
15.	PDP on Research Paper Writing Using LaTeX Tool	22-09-2021
16.	e-FDP on Emerging Trends in Teaching Material	25-09-2021
17.	Online FDP on Enhancing Academic and Administrative Excellence Through Teachers	04-10-2021
18.	FDP on Role of Case based Methodology in Teaching	22-10-2021
19.	Virtual PDP on Blended Learning and LMS	26-10-2021
20.	Virtual FDP in Innovative Approaches in Management Teaching	01-11-2021
21.	Online FDP on the Need of Public Health	11-11-2021
22.	FDP on UBA Scheme	23-11-2021
23.	Online ATP on Advanced Excel with Data Visualization	15-12-2021
24.	Virtual PDP on Active Learning Methodology	07-01-2022
25.	International online FDP on How to Design a Manuscript for Research Study	17-21-01-2022
26.	FDP on Effective Teaching Strategies	26-01-2022
27.	Online FDP on Pedagogy	28-01-2022
28.	Online FDP on IPR	03-02-2022
29.	E-FDP on MOOC	08-02-2022
30.	FDP on Open Source Tools for Research	28-02-2022
31.	FDP on Best Wellness Practices	08-03-2022
32.	PDP on Improvement of Pedagogical Skills Through ICT	15-03-2022
33.	ATP on Best Practices in Office Administration	16-03-2022
34.	FPD on Promoting Academic Research for Journal Publication	18-03-2022
35.	FDP on Work Life Happiness	19.03.2022
36.	FDP on Cyber Security	20-04-2022
37.	FDP on Meditation for Life	22-04-2022
38.	Online FDP on E-Views: Econometric Analysis for Research	25-29-04-2022
39.	FDP on Managing Money to Happiness: Financial Strategies	10-05-2022
40.	FDP on Life Hacks	11-05-2022
41.	ATP on Various Aspects of E-business	21-05-2022
42.	ATP on Workplace Transformation	25-05-2022

5. Quality Improvement Programmes Organised

S. No.	Activity	Date
1.	Faculty Development Programme on Improvement of Pedagogical Skills through ICT	15-03-2021
2.	International colloquium on Business Management and Social Innovation	28-06-2021
3.	Seminar on Entrepreneurship and Innovation as Career Opportunity	28-08-2021
4.	Orientation Programme for Students	22-09-2021
5.	Orientation Programme on Knimbus	11-10-2021
6.	FDP on Research Perspectives Towards Credible Publications	30-10-2021
7.	Orientation on LMS	11-01-2022
8.	Faculty Development Programme on Outcome Based Education (OBE)	05-02-2022
9.	Faculty Development Programme on Outcome Based Education, Assessment Design and Mapping Outcomes	05-03-2022
10.	International Faculty Development Programme on Being a Firm Friendly & Approachable Teacher	11-03-2022
11.	Training Programme on Yoga for Human Excellence	12-03-2022
12.	National Research Conference on Apparel Textile and Fashion Design	25-03-2022
13.	International Multidisciplinary Conference on Information Science, Management Research and Social Sciences	18-19-04-2022
14.	Counselling Programme on Emotional Health Issues and Mind Rejuvenation	21-04-2022
15.	Faculty Development Programme on Patent Filing and Drafting	23-04-2022
16.	Training Programme on Enrichment of Administrative Skills and Methods	27-05-2022
17.	Hands on Training on Interactive Flat Panels - Powering the Traditional Classrooms	15-10-2022
18.	Seminar on Professional Growth Counselling	02-11-2022

6. Research Schemes / Projects Undertaken

Title of the Project	Name of the Principal Investigator / Co-investigator	Amount Sanctioned (Rs.)	Duration of the Project	Name of the Funding Agency
Implementing Community Soak Pit in Puthupathi Tribal Village	Dr.R.Sridhar and Dr.Jasminepriya	1,00000	1year	Unnat Bharath Abhiyan
A Study on Economic Uplift of the Tribal Population with Special Reference to Coimbatore District	Dr.S.Umamaheswari	29,000	6 months	National Rural People Welfare and Development Trust Namakkal
Experiment on Opening Third eye and Developing Seventh sense to achieve Telepathic Communications	Dr.V.VaidehiPrayal	29,000	6 months	WCSC-Directorate of Vision for Wisdom, Temple of Consciousness, Aliyar
A Study on Complications and Character Formation of Single Parent Child	Dr. A. S. Aneeshkumar	50,000	1 Year	Kamarajar Institute of Education and Research
Kitchen Designing	Dr. Ajeet Kumar Lal Mohan	72,000	1 Year	

7. **Achievements by the Faculty Members**

1. Dr. Ajeet Kumar Lal Mohan, Secretary, AJKCAS became Syndicate Member of Bharathiar University.
2. Ms. V. Princy Metilda, AP/Commerce and Mr. P. Karthik, AP/ECS completed their Ph.D.
3. Mr.V.Elayaraja, Physical Director won II place in National Yoga Competition organized by Tamil Nadu Physical Education and Sports University.
4. Dr. M. Jasmine Priya, HOD/Languages created Orange World Record for Contributing to a 47- day function.

S. No.	Name of the Award	Name of the faculty
1.	Best Spiritual Counsellor of the Year 2022 Award	Dr. V. VaidehiPriyal
2.	Best NSS Programme Officer Award	Dr. M. Jasmine Priya
3.	Life Time Achievement Award	Dr.Ajeet Kumar Lal Mohan
4.	Best Exemplar Award	Mrs.BinduAjeet
5.	Best Placement Officer Award	Mr. S. Prakash
6.	Outstanding Contributor Award	Mr. P. Karthik
7.	Outstanding Contributor Award	Mr.S.JohnGrasias
8.	Best ICT Implementer Award	Mrs. M. Renupriya
9.	Best ICT Implementer Award	Mr. S. IyyaduraiPaulraj
10.	Best ICT Implementer Award	Mr. Kavin Venkatesh
11.	சிறந்த சமூகச் செயற்பாட்டாளர் விருது	Dr.M. Jasmine Priya
12.	Best Technical Excellence Award	Mr.M.Rajeshkumar
13.	Best Academic Leader Award	Dr.G.R. Dinesh Kumar
14.	Best Academic Administrator Award	Mr.S.Saravanan
15.	Loyal and Dedicated Service Award	Mrs.A.Devika
16.	தமிழ்ச்செம்மல் விருது	Mr.R.Christopher
17.	Best Mentor Award	Mr.A.Kamalraj
18.	Best Motivator Award	Mrs.A.Sujitha Amalin Nancy
19.	Best Mentor Award	Mr.L.Muralidharan
20.	Safe and Best Driver Award	Mr. U. Chanthumuhamed
21.	Cleaning Services Award	Mrs.Velumani
22.	நற்பணியாளர் விருது	Mr.Muthukumar
23.	நற்பணியாளர்விருது	Mr. Mohan Prasanth

8. **Details of Seminars, Conferences, Workshops and Webinars Organized**

S. No.	Date	Congress / Conference / Seminar / Workshop / Symposia/ Webinar etc. Organized
1.	8-Feb-2021	Quantum Computing
2.	6-May-2021	Hotel Accounting
3.	20-May-2021	Power of Mind
4.	28-May-2021	Secret Recipe of a Successful Startup
5.	29-May-2021	Best Practices of Hospitality Business (Sales and Marketing)
6.	29-May-2021	National Career Guidance Webinar on Recruitment Process in Immigration Industry
7.	1-Jun-2021	Why is Radio Such a Powerful Medium Even in the Age of Social Media?
8.	2-Jun-2021	Start Your Own Business

9.	4-Jun-2021	The Importance of Global COVID-19 Vaccination
10.	5-Jun-2021	World Environment Day
11.	7-Jun-2021	The Voice of My Mind - என் மனதின் குரல்
12.	11-Jun-2021	Olympic Day -Online Sports Quiz
13.	11-Jun-2021	Training on Disaster Management and Webinar on YRC Orientation
14.	12-Jun-2021	Operational Excellence
15.	21-Jun-2021	International Day of Yoga
16.	24-Jul-2021	The Future of Fitness
17.	12-Aug-2021	Payasam Making Workshop
18.	23-Aug-2021	Orientation Programme for I Year Students
19.	23-Aug-2021	Orientation Programme for II and III Year Students
20.	23-Aug-2021	Photo Contest on Onam Pookalam
21.	28-Aug-2021	Basics of Indesign
22.	28-Aug-2021	Entrepreneurship and Innovation as Career Opportunity
23.	28-Aug-2021	Online Quiz on Artificial intelligence
24.	28-Aug-2021	Vision on Visual Merchandising
25.	28-Aug-2021	Entrepreneurship and Innovation as Career Opportunity
26.	30-Aug-2021	Production of Various Eco-Go Green Products
27.	31-Aug-2021	Future of Mutual Funds in India
28.	3-Sep-2021	An Overview of Competitive Exams in India and Tamil Nadu
29.	9-Sep-2021	Protecting Chefs Creativity Through IPR
30.	11-Sep-2021	Effective Writing Scientific Review
31.	14-Sep-2021	Tribal Jewellery
32.	17-Sep-2021	Social Justice
33.	17-Sep-2021	Top Food and Dining Trends that Will Rule the Future Food Market
34.	21-Sep-2021	Poster Presentation
35.	25-Sep-2021	Threat Intelligence & Threat Hunting
36.	27-Sep-2021	Catering (Level 2) & COVID Food Safety Supervisor
37.	27-Sep-2021	How Well do you Know your City?
38.	28-Sep-2021	Artificial Intelligence
39.	30-Sep-2021	Establishing a Multinational Business
40.	30-Sep-2021	Heat & Moisture Management in Active Sportswear
41.	1-Oct-2021	AI in Ecommerce
42.	01-10-2021	Café Royale-Online Quiz & Coffee Making Competition
43.	2-Oct-2021	Combating Cyber-Crime Using Technology
44.	6-Oct-2021	Foundation of Entrepreneurship for Successful Journey
45.	9-Oct-2021	Resume Building
46.	12-Oct-2021	Airlines and Categories
47.	20-10-2021	Distribution of Healthy Food Packets
48.	27-Oct-2021	Writing Stories for Novel and Film
49.	29-Oct-2021	Emerging Technologies in IOT
50.	29-Oct-2021	Innovative Marketing Strategies
51.	29-Oct-2021	Fashion Illustration Styles and Techniques
52.	30-Oct-2021	Laboratory Diagnosis Methods for Interpretation of SARS and CORONA Viruses

53.	30-Oct-2021	National Level Webinar on Fashion Illustration Styles & Techniques
54.	1-Nov-2021	Deepawali Photo Contest
55.	5-Nov-2021	Traditional Diwali Celebration
56.	8-Nov-2021	Photography Techniques and Secrets of Being Successful in the Industry
57.	9-Nov-2021	AI For Earth
58.	16-Nov-2021	Role and Responsibilities of Press (Print Media)
59.	18 &19-11-2021	Two Days Hands on Workshop on Cutting Edge Techniques in Molecular Biology & Bioactive Compounds
60.	24-Nov-2021	Reskilling and the Need of Cyber Security Certification
61.	26-Nov-2021	Campus to Corporate
62.	30-Nov-2021	Textile Dyeing and Printing, Garment Production
63.	3-Dec-2021	Cake Mixing Ceremony 2021
64.	3-Dec-2021	Understanding Print Production Process
65.	22-Dec-2021	Carpe Diem (Seize the Day)
66.	23-Dec-2021	Christmas Celebrations 2021
67.	28-Jan-2022	Skill Development Webinar on Machine Learning
68.	31-Jan-2022	Skill Development Webinar on Software Testing Then and Now
69.	7-Feb-2022	Paavaanarin Mozhiyiyal Sinthanaigal
70.	14-Feb-2022	Personality Development
71.	16-Feb-2022	Pongattum Pongal
72.	17-Feb-2022	Students Safety Insurance Scheme
73.	21-Feb-2022	How to Identify Godi Media
74.	22-Feb-2022	How to Identify the Fake News
75.	22-Feb-2022	Vaikom Muhammed Basheer Anusmaranam
76.	26-Feb-2022	Common Threats and Attacks
77.	26-Feb-2022	Role of Biosphere Reserves in Biotechnology

9. **Publication of Research Papers at the State / National / International Journals**

Name of the Author/s	Title of paper	Name of Journal	Year of Publication
Mr.S.John Grasias	A scalable trust management approach for mobile computing	Design Engineering	2021
Dr.M.Kavitha	A comparative study on the services provided by postal service and courier service (professional couriers) with reference to Coimbatore city	Journal of Hunan University （Natural Sciences）	2021
Dr.P.Senthil Kumar& Dr.B.Suresh Kumar	Customized privacy based personalized document retrieval for the improved information and retrieval system	Journal of Hunan university (Natural Science)	2021
Mr.Jayan.P	Training procedures used for development of employees in the hotel industry	GIS Science Journal	2021
Mr.Jonanthan Anand Kumar	Hotel visitor's satisfaction towards service quality: insights from urban city of Tamil Nadu in India	GIS Science Journal	2021
Dr.B.Suresh Kumar	Improved wireless sensor network applications in healthcare monitoring	Design Engineering	2021

	system		
Mr.Pushparaj.M	A similarity solution of laminar separated fluids with a flat plate in the presence of radiation	GIS Science Journal	2021
Mrs.S.Raeshma	A study on consumer preferences towards the online shopping in Palakkad city	Industrial Engineering Journal	2021
Dr.B.Sureshkumar	Energy efficient clustering algorithm for mobile cluster heads to enhance the lifespan of wireless sensor network	Indian Journal of Computer Science and Engineering	2021
Mrs.N.SanthanaKrisnan	A greedy heuristic protocol for data collection using mobile base station in wireless sensor network	International Journal of Mobile Network Design and Innovation	2021
Dr.V.VaidehiPriyal& Mr.A.Kadarmoideen	Methods to unlock telepathic ability by activating peneal gland and still Cerebral cortex	International Journal of Early Childhood Special Education	2021
Mrs.Sujitha Amalin Nancy	A review on how recurrent neural networks work	Journal of Interdisciplinary Cycle Research	2021
Mrs.Remya.KR	Concepts of object oriented programming	The Journal Of Oriental Research Madras	2021
Dr.V. Princy Metilda	Customer perception towards digital payment system in Coimbatore city	ANVESAK Journal	2021
Mrs.Remya.KR	Study on privacy preserving model towards document sharing in the large scale application	Journal of Fundamental and Comparative Research	2021
Mrs.S.Raeshma	Adoption of artificial intelligence in transportation	The Journal Of Oriental Research Madras	2021
Mrs.Raeshma & Mr.A.Kadar Mohideen	Adoption of Artificial Intelligence in Transportation	Journal of Oriental Research	2021
Dr.Priyanka Jayaraj	Impact of Digital Financial Inclusion during COVID-19 Pandemic	Indian Journal of Natural Sciences	2021
Mrs.A.Bhuvaneshwari	Network Theory And Its Application	Journal of Shodhsamhita	2021
Mr.S.John Grasias	Secured Multi Agent Rapid Trusty Adhoc On-Demand Distance Vector (Smart-Aodv) Routing Protocol For Service Discovery Process In Manet	Pharmaceutical Negative Results	2021
Dr.S.UmaMaheswari & Dr.V.Vaidehi Priyal	Evaluation Of Individual's Spiritual Growth And Their Performance Orientation Across Different Generations	Journal Of The Maharaja Sayajirao University Of Baroda	2021
Mrs.Aswathy	Impact Of Electronic Resources	IALA Journal	2021
Dr.Sethuramasamy	Cloud Computing In Library Application	IALA Journal	2021
Dr.R.Sridhar	Evaluation Of Wound Healing By Topical Administration Of Achyranthus Aspere Cream On Circular Excision Wound In Wister Albino Rats	Research Journal of Chemical and Environmental Sciences	2021
Mr.Kishore Karthikeyan	IoT Forensics	IEEE Internet Of Things	2022

Miss.Athira Ramesh	Ph of the soil and its impact in agriculture	Wutan Huatan Jisuan Jishnu	2022
Miss.Athira Ramesh	A molecular approach to water borne pathogens in drinking water	Wutan Huatan Jisuan Jishnu	2022
Miss.Navya Babu	Extraction and evaluation of natural dye from earth pigment	Wutan Huatan Jisuan Jishnu	2022
Dr.Dineshkumar G.R	Satisfaction of passengers on the amenities provided by southern railways – a comparative study with reference to Erode and Coimbatore junction	Journal of Algebraic Statics	2022
Dr.S.Umamaheswari	Study on employer's level of awareness on employee's retention strategies adopted by the small and medium scale spinning mills in Coimbatore, Erode and Tirupur district	Philosophical Readings	2022
Mrs.IrfanaThasneem	Analysis of financial statements: The importance of financial indicators in enterprise	Shodhprabha	2022
Dr.V. Princy Metilda	Study on satisfaction level of customers towards benefit of digital payment system	Journal of Fundamental and Comparative Research	2022
Dr.B.Suresh Kumar	Clustering protocol for mobile sinks in wireless sensor network	Journal of Fundamental and Comparative Research	2022

10. Participation and Presentation of Papers by Faculty in Congress / Conferences / Seminars / Workshops, Symposia etc.

Name of Teacher	Name of Conference / Workshop Attended	Date
Mrs.G.Poornima	International Conference on Digital Business Innovation in Global Outlook Organized by Ebenezer Management College, Bangalore	18/02/22 to 19/02/2022
Dr.M. Jasmine Priya	Faculty Development Programme on "Role of Psychology in Teaching and Learning" organized by Pioneer College of Arts and Science, Coimbatore	31/01/2022 to 05/02/2022
Mrs.A.Devika	Faculty Development Programme on "Role of Psychology in Teaching and Learning" organized by Pioneer College of Arts and Science, Coimbatore	31/01/2022 to 05/02/2022
Mrs.A.Rajitha	Faculty Development Programme on "Role of Psychology in Teaching and Learning" organized by Pioneer College of Arts and Science, Coimbatore	31/01/2022 to 05/02/2022
Mrs.A.Devika	International Conference on the Life and Teachings of Sree Narayana Guru organized by Sree Narayana Guru College of Arts and Science, Coimbatore	04/10/2021 to 06/10/2021
Mrs.A.Devika	National Faculty Development Program on "Scope of Research in Hindi: Varied Fields" organized by Guru Nanak College, Chennai	14/06/2021 to 18/06/2021
Mr.M.Rajesh Kumar	Five Days International FDP on "Experimental Teaching and Corporate Cognisance" organized by Sri Ramakrishna College of Arts and Science, Coimbatore	09/08/2021 to 13/08/2021
Mrs.V.Sumathy	Five days FDP on Contriving of Social Identity Through Literature	22/03/2022 to

	organized by PPG College of Arts and Science, Coimbatore	26/03/2022
Dr.M.Kavitha	Two day FDP on Recent Trends in Research organized by SRM Institute of Science & Technology, Chennai	09/02/2021 to 10/02/2021
Dr.V.Princy Metilda	International E-Conference on Sustainable and Futuristic Materials	29/11/2021 to 30/11/2021
Dr.B.Suresh Kumar	5 day National level FDP on Recent Trends in Computing organized by Sree Narayana Guru College, Coimbatore	08/12/21 to 12/12/2021
Ms.K.R. Remya	National Conference on Industry 4.0: Recent Perspectives and Future Trends organized by Kongu Engineering College	30-07-2021 to 31-07-2021
Ms.Athira Ramesh	Faculty Development Program under DBT Star Scheme on How to publish research articles in SCI Journals organized by Nirmala College for Women, Coimbatore	18/10/2021
Ms.Navya Babu	Participated in Three days FDP on Innovative Applications in Apparels" organized by PSGR Krishnammal College for Women, Coimbatore	04/01/2022 to 06/01/2022
Mrs.V.Mahalakshmi	Participated in Three days FDP on "Innovative Applications in Apparels" organized by PSGR Krishnammal College for Women, Coimbatore	04/01/2022 to 06/01/2022
Mrs.Anita George	Five days FDP on Contriving of social Identity through Literature organized by PPG College of Arts and Science, Coimbatore	22/03/2022 to 26/03/2022
Dr.A.S.Aneesh Kumar	Participated and Presented a Paper "Effectiveness of Association Rule Making Mining Classification in HIV & HCV in 3rd International Conference of Emerging Technology	27/05/2022 to 29/05/2022
Mr.S.Anantha Kumar	Participated and Presented a Paper - A Review on Web Scraping For Price Comparison Of A product From E-commerce Websites Using Python in International Multidisciplinary Conference on Information Science, Management Research and Social Sciences	18/04/2022 and 19/04/2022
Mrs.Archana Krishnan Kallingal	Participated and Presented a Paper - Beyond the Hype: Big Data Analytics in International Multidisciplinary Conference on Information Science, Management Research and Social Sciences	18/04/2022 and 19/04/2022
Mr.David Dharmaraja	Participated in One day state level seminar on "Research Techniques in Social Sciences" Organized by Thiruvalluvar College, Papanasam	30/12/2021
Mrs.M.Arya	Participated and Presented a Paper in The International E-Conference On Economic Challenges And Business Opportunities Under The Title Impact Of COVID-19 On The Purchase Behaviour Of People Through Digital Platform	03/02/2022
Mr.M.Christopher	Participated & presented a paper in the International Conference under the title Idolatry of Kannagi in Silapathikaaram organized by the SRM Science & Technology, Chennai	30/12/2021
Dr.G.R.Dinesh Kumar	Two day National level workshop on "Intellectual Property Rights" Organized by G.T.N Arts College, Dindigul	21/6/2021 & 22/06/2021
Mr.D.Livingston	Paper presented and published in the International Conference on Innovation in Distribution Technologies under the title "A Productive Data Congregating Using Weighted Fitness Firefly Algorithms To Handle To Unknown Active Set Of Data"	28-07-2021 and 29-07-2021
Mrs.P.Suganya	Paper published in the Sardar Patel Institute of Economic and Social research under the title "Customer Perception Towards Online	July-Dec 2021

	Purchase on Women Accessories	
Mrs.Rajitha.A	Paper published in The International Conference on Life and Teachings of Sree Narayana Guru under the title Sree Narayana Guruvinte Sahithyasrishtikal	2021
Mr.R,Christopher	Paper published in The International Conference on Life and Teachings of Sree Narayana Guru under the title Caste, Religion and God on the vision of the Great Guru	2021
Mrs.Devika	Paper published in The international conference on Life and Teachings of Sree Narayana Guru under the title Guru's new method in temple deity worship	2021
Mr.D.Livingston	Paper published in International Conference on Innovation Of Disruptive Technologies under the title Network Base Sorting of Soil and Plant For Cultivation	2021
Dr.Vaidehi Prayal	Paper published in International Conference on Artificial Intelligence & its Impact on Transforming Business Processes under the title Graduate student's attitude and behaviour towards career choice, financial planning and job performance	2021
Mrs.Arya .M	Paper published in International Conference on Information Age: Culture, Identity and Communication under the title The influence and Usage of Digital media for health	2021
Dr.Vaidehi Prayal	Paper published in ICSSR Sponsored National Conference on Industry 4.0: Recent Perspectives and Future Trends under the title MBA student's attitude and behaviour in career and financial planning including performance factors.	2021
Mr.R.Christopher	Paper published in Tamilargalin Kattida Sirppa Kalai under the title Pallavas Contribution for Dravidian Art & Architecture	2022
Dr.M.Jasmine Priya	Paper published in Tamilargalin Kattida Sirppa Kalai under the title Kkattida Kalai, Sirppa Kalai Nurpangaloor Aivu	2022
Mrs.A.Devika	Paper published in Tamilargalin Kattida Sirppa Kalai under the title Thiru Narayana Guru Aalaya Vazipatil Guruvin Pudhiya Vazimuraigal	2022
Mrs.Rajitha.A	Paper published in Tamilargalin Kattida Sirppa Kalai under the title Tamilargalin Kattida Sirppa Kalai	2022
Dr.P.Senthil Kumar	International Multidisciplinary Conference on Information Science, Management Research and Social Sciences under the title An Information-on-Demand Smart Agriculture Using IoT and Pic	2022
Mrs.A.Meena	International Multidisciplinary Conference on Information Science, Management Research and Social Sciences under the title A Survey On Multidimensional Data Scaling Techniques In Data Science	2022
Mrs.N.Rajeswari	International Multidisciplinary Conference on Information Science, Management Research and Social Sciences under the title Evaluation of Edge Computing Across the Medical Industry	2022
Mr.L.Muralidharan	Published a paper in the Arda Publication Under The Title A Study Of Human Resource Practices Adopted By Five Star Hotels In Coimbatore Region And Its Impacts On Employee Retention	14/05/2022

11. Publications of Books

Name of the Teacher	Title of the Book	Publisher Name	ISBN	Year of Publication
Dr.Aneesh Kumar A.S	Information Science and Technology Series - Latest Development in Computing, Informatics & ICT	New Delhi Publisher	978-93-93878-80-9	2022
Dr.Aneesh Kumar A.S	Information Science and Technology Series –Significance & Emergence of Computing Technologies in Modern Societies	New Delhi Publisher	978-93--93878-67-0	2022
Dr.Princy Metilda	Consumer Buying behaviour towards digital payment system	Lambert Academic Publishing	978-613-9-45766-3	2022

12. Patent publications

S. No.	Patent Application No.	Inventor/s Name	Title of the Patent	Patent Published Date / Granted Date	Patent Publication Number / Patent Granted Number
1.	202241003731	Ms.Poornima.G	Estimation of the Role of Social and Economic Infrastructure in the Promotion of Business Activities	04-02-2022	05/2022
2.	202141048946	Dr.Aneeshkumar A. S.	The Internet Of Things (IOT) Based Natural Disaster Recognition and Safety System	05-11-2021	45/2021
3.	202241022834	Ms.Poornima.G	The Impact of Mobile Commerce in wealth creation and economic growth in developing countries	13-05-2022	19/2022
4.	202211027212	Dr. V PrincyMetilda	The Impact Of Gender Discrimination On Women Employment Opportunities	20-05-2022	20/2022

13. Library / ICT Resources:

S.No.	Particulars	Nos.	S.No	Particulars	Nos.
1.	Books available	11,185	7.	Foreign Magazines	9
2.	Books added	173	8.	Indian Journals	27
3.	Titles available	6174	9.	Foreign Journals	9
4.	Data bases available	4	10.	Online Journals	3
5.	CDs and Digital Books available	550	11.	Language Lab	1
6.	Indian Magazines	20	12.	Internet (Specify speed)	100 MBPS

14. Other Information and Communication Technology Resources

S.No.	Name of the Equipment	Nos.	S.No.	Name of the Equipment	Nos.
1.	Computer	410	1.	Network	LAN across the campus
2.	Laptops	8	2.	Fax	Nil
3.	Printer	17	3.	Smart Class	49

4.	LCD Projector	49	4.	Software/ Data base	1. Windows 7 2. Linux 3. Turbo C Version 2.0 4. Turbo C++ Version 3.0 5. Corel Draw Graphics Suite 12 6. Personal Oracle 8 7. Microsoft Office 8. Win Runner 7.0 9. Java2 SDK Standard Edition V1.3.1_20 10. Microsoft Visual Studio2008 Version 9.0 11. Microsoft Visual Studio Version 6.0 12. SQL Server Version 2005 13. Adobe Photoshop CS3 Version 10.0 14. R Lab 15. Python
5.	Net Connection Wifi: Wired:	JioWifi 50Mbps Jio Leased Line50Mbps BSNL FTTH 50 Mbps	5.	Reprography Facility	**2**
6.	Scanner	7	6.	Others	**-**

15. Scholarships Awarded

Sl. No.	Particulars	No. of Students Benefited	Amount `
1.	Government Scholarships	461	--
2.	Institution scholarships	921	39,48,000
	Total	**1382**	**39,48,000**

16. University Examinations
Success Rate of Students

S. No	Particulars	Appeared	Passed	Pass Percentage
1.	**UG**	232	200	86%
2.	**PG**	15	14	93%

Rank Holders

S. No.	Name	Department	Rank
1.	KRISHNAJITH NARAYAN	B.Sc. Catering Science & Hotel Management	1
2.	MANIKANDAN S	B.Sc. Catering Science & Hotel Management	2
3.	THULASI M	B.Sc. Biotechnology	2
4.	PIYUSH SUDHAKAR	B.Sc. Electronics & Communication Systems	5
5.	SAJITH MON N V	B.Sc. Electronics & Communication Systems	6

17. Hostel Facilities

S. No	Particulars	Men	Women	Total
1.	No. of Hostels	1	1	2
2.	No. of Rooms in the Hostel	16	20	36
3.	No. of Students	23	21	44

18. NCC Cadets / NSS Unit / YRC Unit

S.No.	NCC Cadets			NSS Unit				YRC Unit			
	Male	Female	Total	No. of Units	Male	Female	Total	No. of Units	Male	Female	Total
1.	23	16	39	2	138	62	200	2	64	36	100

19. NSS / YRC / UBA Programmes

S.No.	Name of the Scheme	Name of the Activity	Organising Unit/ Agency/ Collaborating Agency
1.	National Service Scheme / Unnat Bharat Abhiyan	World Environment Day - National Level Poster Making Competition on Ecosystem Restoration	National Service Scheme/ Unnat Bharat Abhiyan
2.	National Service Scheme	Webinar on World Environment day	National Service Scheme
3.	Rural Entrepreneurship Development Cell	Community Engagement of Students in Higher Education Institutions for Providing Psychosocial Volunteer Support	Rural Entrepreneurship Development Cell
4.	National Service Scheme	International Yoga Day Celebration	National Service Scheme
5.	Youth Red Cross	National Level Workshop on Disaster Risk Management	Youth Red Cross
6.	National Service Scheme	World Zoonosis Day - Zoonotic Diseases and Their Prevention - An Overview	National Service Scheme
7.	Rural Entrepreneurship Development Cell	Mission Beat COVID Campaign	Rural Entrepreneurship Development Cell
8.	National Service Scheme	International Tiger Day - The Survival is in Our Hands	National Service Scheme
9.	National Service Scheme	Independence Day Celebrations	National Service Scheme
10.	Unnat Bharat Abhiyan	3 Day Online Certificate Course Series - Good Governance and Effective Participation	Yuva Active Advocacy Forum Unnat Bharat Abhiyan
11.	Dhaan Dharm Yojana / Unnat Bharat Abhiyan	Trunk Box for Children	Ver Organisation, Vidhaipom Foundation, Rotary Club
12.	National Service Scheme/ Unnat Bharat Abhiyan	Social Justice Day	National Service Scheme/ Unnat Bharat Abhiyan
13.	National Service Scheme/ Unnat Bharat Abhiyan	Rain Water Harvesting Competition	National Service Scheme/ Unnat Bharat Abhiyan
14.	National Service Scheme	NSS Day Celebration	National Service Scheme
15.	National Service Scheme/ Unnat Bharat Abhiyan	Awareness Programme on Tiger Spiders in Peril	National Service Scheme
16.	Unnat Bharat Abhiyan	Gram Sabha Meeting	National Service Scheme
17.	Unnat Bharat Abhiyan	Khadi for Nation - Fashion Show	National Service Scheme
18.	Red Ribbon Club	RRC- Exposure Visit - HIV Community Centre and Interactive Session with HIV +ve Speakers at Assisi	National Service Scheme

		Snehalaya Charitable Trust	
19.	Unnat Bharat Abhiyan	Swacch Survekshan Grammen 2021	National Service Scheme
20.	Unnat Bharat Abhiyan	National Unity Day – Rashtriya Exta Diwas – Competitions	National Service Scheme
21.	Equal Opportunity Cell	The Puberty Talk	Equal Opportunity Cell
22.	National Cadet Corps	Green Diwali	National Cadet Corps
23.	National Service Scheme	Tobacco free Village campaign	National Service Scheme
24.	National Service Scheme	Tobacco Free Campus Campaign	National Service Scheme
25.	National Service Scheme	Awareness Programme on Crime Against Girl Child and MoU Signing Ceremony	National Service Scheme
26.	Unnat Bharat Abhiyan	National Constitution Day 2021	National Service Scheme
27.	National Cadet Corps	NCC Day Celebration	National Cadet Corps
28.	National Cadet Corps/ Red Ribbon Club	World AIDS Day Observation Program	National Cadet Corps/ Red Ribbon Club
29.	National Cadet Corps	Tribute to General Bipin Rawat	National Cadet Corps
30.	National Service Scheme/ Women Empowerment Cell/ Equal Opportunity Cell	Awareness programme on elimination of violence against women and girls	National Service Scheme/ Women Empowerment Cell/ Equal Opportunity Cell
31.	Unnat Bharat Abhiyan	National Energy Conservation Day - Glass Painting Competition	Unnat Bharat Abhiyan
32.	National Service Scheme	SVEEP Contest 2022	National Service Scheme
33.	Dhaan Dharm Yojana/ Unnat Bharat Abhiyan	International Human Solidarity Day - Distributed groceries, bedsheets, clothes for villagers	AJKCAS and Enrichers of Life Trust, Puthiaypaavai trust
34.	National Service Scheme	National Girl Child Day- Competition on Selfie with Daughter	National Service Scheme
35.	National Service Scheme	73rd Republic Day Celebrations	National Service Scheme
36.	National Service Scheme	Eye and Dental Camp and Kabasura Kudineer Distribution	National Service Scheme
37.	National Service Scheme	National Voters Day - Pledge Taken	National Service Scheme
38.	National Service Scheme	Marty's Day	National Service Scheme
39.	National Cadet Corps	Annual Training Camp	National Cadet Corps
40.	National Service Scheme	Yoga for Human Excellence with MoU Signing Ceremony with Yoga Sri Academy	National Service Scheme
41.	National Service Scheme	World Consumer Rights Day Competitions	National Service Scheme
42.	National Cadet Corps	Combined Annual Training Camp	National Cadet Corps
43.	National Service Scheme	Webinar on Adverse Effects of Drugs	National Service Scheme/ Student Development Cell
44.	National Service Scheme	Environmental Sustenance	National Service Scheme/ Student Development Cell
45.	National Service Scheme	National Level Webinar on Social Media Impacts in current scenario	National Service Scheme
46.	National Service Scheme	Gender sensitization Program	National Service Scheme
47.	National Service Scheme/ Unnat Bharat Abhiyan	Healthy Child Campaign and Conducting Child Health Survey	National Service Scheme/ Unnat Bharat Abhiyan
48.	National Service Scheme/ Unnat Bharat Abhiyan/	Cleaning Activities, Collection of Plastics	National Service Scheme/ Unnat Bharat Abhiyan/ Swachh

	Swachh Bharat Abhiyan		Bharat Abhiyan
49.	Unnat Bharat Abhiyan	Mega Cleaning Program - Parthenium Eradication	National Service Scheme
50.	National Service Scheme/ Unnat Bharat Abhiyan	Setting up Herb Garden	National Service Scheme/ Unnat Bharat Abhiyan
51.	National Service Scheme/ Unnat Bharat Abhiyan/ Dhaan Dharm Yojana	Library Renovation	National Service Scheme/ Unnat Bharat Abhiyan/ Dhaan Dharm Yojana
52.	National Service Scheme	Training Programme on Traditional Food and Food Fortification for Anganwadi Workers	National Service Scheme
53.	Unnat Bharat Abhiyan	Craft Making to the Mavuthampathy Village women and Painting to the Anganwadi children	National Service Scheme
54.	National Service Scheme/ Unnat Bharat Abhiyan	Activities for fine Motor Skills	National Service Scheme/ Unnat Bharat Abhiyan
55.	National Cadet Corps	Flag Area Competition	National Cadet Corps
56.	National Cadet Corps	Puneet Sagar Abhiyan	National Cadet Corps
57.	National Service Scheme/ Unnat Bharat Abhiyan	Impart Human Values	National Service Scheme/ Unnat Bharat Abhiyan
58.	National Service Scheme/ Unnat Bharat Abhiyan/ Dhaan Dharm Yojana	Awareness Programme on Solar Energy	National Service Scheme/ Unnat Bharat Abhiyan/ Dhaan Dharm Yojana
59.	National Service Scheme/ Unnat Bharat Abhiyan	Tree Plantation	National Service Scheme/ Unnat Bharat Abhiyan
60.	National Service Scheme/ Unnat Bharat Abhiyan/ Dhaan Dharm Yojana	Two Days Free Skill Training Programme on Self Employment	National Service Scheme/ Unnat Bharat Abhiyan/ Dhaan Dharm Yojana
61.	National Service Scheme	Yoga and Meditation Training Programme	National Service Scheme
62.	National Service Scheme	Trekking	National Service Scheme
63.	National Service Scheme	AJK Yoga Trophy - Online Yoga Competition	National Service Scheme

20. Placement Details

No. of Companies Visited**:**	**22**
No. of Students Registered for Placement**:**	**184**
No. of Students Placed**:**	**168**
No. of Offer Letters Received**:**	**503**
Placement Percentage:	**91%**

21. Physical Education

S. No.	Name of the Tournament	No. of Events	No. of Prizes / Medals Won
1	BU Intercollegiate Kabaddi (Men) C Zone	2	2

22. MoUs Signed

1. Airmedia Broadcast Solutions, Coimbatore
2. Apex Academy, Kochi
3. Archana Akriti Fashion Jewellery and Craft Academy, Coimbatore
4. Avoda Edutech, Kakkanad
5. Casino Hotel, Kochi

6. Codera Embedded Systems and Softwares, Yashwantnagar, Maharashtra
7. Coimbatore Times, Coimbatore
8. DJ Education and Training (Authorized Partner of MAAC), Coimbatore
9. English Literary Research Centre, Perambalur
10. Forus Technologies, Coimbatore
11. Four Points by Sheraton, Kochi
12. Gateway Software Solutions, Coimbatore
13. Guruvayurappan Institute of Management, Coimbatore
14. Hackup Technology, Coimbatore
15. Inspire Softech Solution, Chennai
16. IT World, Coimbatore
17. Kamadhenu Arts and Science College, Sathyamanagalam
18. Kathir College of Arts and Science, Coimbatore
19. Maharani Arts and Science College, Dharapuram
20. Manomithra Institute of Medical Sciences, Palakkad
21. Mountware Technologies, Coimbatore
22. Nirmala College for Women, Coimbatore
23. Novi Tech R&D Pvt. Ltd, Coimbatore
24. NSKD Techno Research & Innovation Solutions, Dharmapuri
25. Roopa Tex, Thrissur
26. Sangha Elakhiya Ayvu Naduvam, Perambalur
27. Shanbha Leads, New Delhi
28. Socio Patents, Coimbatore
29. Sree Murugan Agencies, Coimbatore
30. Sree Ramu College of Arts and Science, Valparai
31. Sree Saraswathi Thiagaraja College, Pollachi
32. Startup Coach, Coimbatore
33. Tamil Nadu Govt. Palli Kalvi Thurai Palli Valarchi –Naan Muthalvan Scheme
34. Texity Arts and Science College, Coimbatore
35. Vanaprastha, Coimabtore
36. Vigilante Cyber Forces, Maharashtra
37. Visual Birds Media, Coimbatore

23. Awards Received
1. Beat COVID Campaign Award
2. Patriotism Award
3. Excellence Education & Social Activity Award
4. Road Safety Advocacy Award
5. Assisi Snehalaya Award
6. Best Social Excellence Award
7. Award for Outstanding Contribution for Yoga

24. Recognition
1. 8th International Day of Yoga
2. Pongal Celebration Recognition
3. Certificate of Recognition for Assessing Healthy Child in Thirumalayampalayam Village
4. Certificate of Recognition for Traditional Food and Food Fortification for Anganwadi Workers