

## IQAC REPORT 2015-2016

### I. Awards/Recognition/Appreciation Received

NSS was recognised by The Eye Foundation, Coimbatore for arranging eye camp in one adopted village on 22.08.2015

### II. Establishments & Innovations

#### Establishments

1. N.S Ramaswamy Memorial Chair
2. Shanti Swarup Bhatnagar Chair
3. Rangaswamy Narashimhan Endowment
4. Jahangir Ratanji Dadabhoy Tata Endowment
5. Coco Chanel Endowment
6. Satyajit Ray Endowment
7. Watson & Crick Endowment
8. Poet Maruthakasi Endowment
9. Chef P. Soundarrajan Endowment
10. C.K. Prahalad Endowment
11. Sir. C.V Raman Endowment

### III. MoUs Signed

- Accent Techno Soft (ATS)
- Afternoon News
- Amma Catering, Kottayam, Kerala
- Gem Enterprises
- Hansoft Technologies
- Hitech Universal Printers & Publishers
- Knimbus
- Livin Garments, Tirupur
- Manomithra Institute of Medical Sciences, Palakkad
- MFM Processing Unit, Tirupur
- Raintree Hotels, Chennai
- Safe Technologies
- Signature Design & Communications Pvt. Ltd
- SteelMan Machineries Pvt Ltd
- Thaliyola Infotech Pvt Ltd, Cochin
- TSR Associates
- UTL Technologies Limited Bangalore

#### IV. Faculty Development Programmes (FDPs) Organised

- ✚ FDP On Decision Making Skills
- ✚ FDP On Improving Teaching - Learning Quality Through Enabling Technology
- ✚ FDP On Techniques In Sketching
- ✚ FDP On How To Be More Productive At Work

#### Orientation Programmes Organised for Teaching Staff

- ✚ Orientation Programme on N-LIST
- ✚ Orientation Programme on Behavioural Changes
- ✚ Orientation Programme on Health Awareness
- ✚ Orientation Programme on Value added Courses

#### Professional Development Programmes organised for Teaching Staff

- ✚ Advanced Presentation Skills For Teachers
- ✚ Effective Classroom Management And Teaching Strategies
- ✚ NAAC Sponsored State Level Seminar On Academic & Administration Audit
- ✚ Professional Ethics For Teachers
- ✚ Role Of Teachers In Student Counselling

#### Administrative Training Programmes organised for Non-teaching Staff

- ✚ Computer Training Programme
- ✚ Importance Of Safe Driving
- ✚ Interpersonal Skills
- ✚ Soft Skills For Professional Effectiveness
- ✚ Stress Management

#### V. Research & Consultancy

##### Fund Received

- ✚ Mr.Ajeet Kumar Lal Mohan Received Rs.1,00,000/- from Senthamile Charitable Trust a Non-Government organization for a 10 month project on Production of Protein Rich Soya Ice Cream and Soy Milk from Soya Bean.

##### Faculty Journal Publications

- ✚ N.Santhana Krishna - Trip Planner Over Probabilistic Time-Dependent Road Networks , International Journal Of Research And Development Organization ISSN :2455-6661
- ✚ N.Santhana Krishna - Discovering Emerging Topics In Social Streams VIA Link Anomaly Detection , International Journal Of Research And Development Organization ISSN :2456-1834
- ✚ K.S.Shreejamol - Weather Based Crop Insurance Scheme - A Study On The Awareness Of The Farmers Towards The Scheme In Palakkad District , International Journal Of Applied Research ISSN :2394 - 7500
- ✚ Ms.K.Gomathi - 5G A Vision Of Next Generation Techniques , International Journal Of Multidisciplinary Research And Development ISSN :2349-5979
- ✚ B.Manimekala - 5G A Vision Of Next Generation Techniques , International Journal Of Multidisciplinary Research And Development ISSN :2349-5979
- ✚ S.Shanthi - Rural Women Entrepreneurship , Indo Global Journal Of Applied Management Science ISSN :2320-7892
- ✚ Ajeet Kumar Lal Mohan - Training - An Imperative HR Practice In Hotel Industry , International Journal Of Physical And Social Sciences ISSN :2249 - 5894

### **Faculty Book Publications**

- ✚ Mr.Ajeet Kumar Lal Mohan Published a book on AJK CAS Kitchen for All Seasons – Vol 2 with an ISBN No: 9789380 132006

### **Faculty Publications in Conferences**

- ✚ R. Malini Published a paper Titled Thirukkural Natpum Naladiyar Natpum Oor Oppidu in Elements Of Arts And Human In Tamil Literature ,ISBN:976-93-80800-80-8 organized bykongunadu arts and science college, Coimbatore , University of Malaya, Malaysia and university of peradanya, Sri lanka
- ✚ S. John Gracias Published a paper Titled A Study On Security Issues In Cloud Computing in Recent Advancement In Computer Applications ,ISBN : 9788190753234 organized by TISSL Publication
- ✚ K. Gomathi Published a paper Titled A Study On Security Issues In Cloud Computing in Recent Advancement In Computer Applications ,ISBN : 9788190753234 organized by TISSL Publication
- ✚ P. Vidhya Devi Published a paper Titled A Survey On Web Mining And Its Techniques in Recent Advancement In Computer Applications ,ISBN : 9788190753234 organized by TISSL Publication
- ✚ B. Manimekala Published a paper Titled A Survey On Web Mining And Its Techniques in Recent Advancement In Computer Applications ,ISBN : 9788190753234 organized by TISSL Publication
- ✚ K. Jaffar Sidhiq Published a paper Titled Framework That Integrates Privacy Into Bigdata Analytics in Recent Advancement In Computer Applications ,ISBN : 9788190753234 organized by TISSL Publication
- ✚ Kamal raj Published a paper Titled Framework That Integrates Privacy Into Bigdata Analytics in Recent Advancement In Computer Applications ,ISBN : 9788190753234 organized by TISSL Publication
- ✚ M. Nandha kumar Published a paper Titled5 Pen Pc Technologies in Recent Advancement In Computer Applications ,ISBN : 9788190753234 organized by TISSL Publication
- ✚ B. Ramesh Kumar Published a paper Titled5 Pen Pc Technologies in Recent Advancement In Computer Applications ,ISBN : 9788190753234 organized by TISSL Publication
- ✚ S. Vetrivel Published a paper Titled A Adoptive Energy Efficient Routing And Misbehaviour Detection For Wireles Body Area Network in Recent Advancement In Computer Applications ,ISBN : 9788190753234 organized by TISSL Publication
- ✚ R. Sasi Kumar Published a paper Titled A Adoptive Energy Efficient Routing And Misbehaviour Detection For Wireless Body Area Network in Recent Advancement In Computer Applications ,ISBN : 9788190753234 organized by TISSL Publication
- ✚ B. Ramya Published a paper Titled Artificial Intelligence in Recent Advancement In Computer Applications ,ISBN : 9788190753234 organized by TISSL Publication
- ✚ K. Amuthan Published a paper Titled Artificial Intelligence in Recent Advancement In Computer Applications ,ISBN : 9788190753234 organized by TISSL Publication
- ✚ P. Rajeshwari Published a paper Titled Nature Language Processing And The Social Media in Recent Advancement In Computer Applications ,ISBN : 9788190753234 organized by TISSL Publication
- ✚ B.Kalaivani Published a paper Titled Nature Language Processing And The Social Media in Recent Advancement In Computer Applications ,ISBN : 9788190753234 organized by TISSL Publication
- ✚ M. Gokila Vani Published a paper Titled Perspectives On Big Data And Big Data Analytics in Recent Advancement In Computer Applications ,ISBN : 9788190753234 organized by TISSL Publication

1. M. Lavanya Published a paper Titled Perspectives On Big Data And Big Data Analytics in Recent Advancement In Computer Applications ,ISBN : 9788190753234 organized by TISSL Publication
2. U. Sindhuja Published a paper Titled Perspectives On Big Data And Big Data Analytics in Recent Advancement In Computer Applications ,ISBN : 9788190753234 organized by TISSL Publication

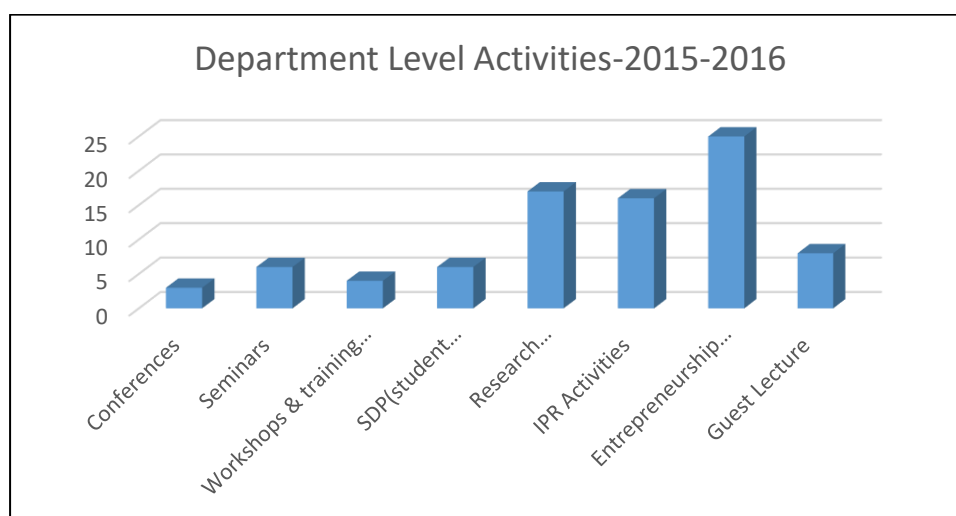
## VI. Quality Improvement

- ✚ Culinary Club Started
- ✚ Conducted 27 Add On /Certificate Programs
- ✚ Conducted National Level Conference On New Paradigms In Strategic Customer Relationship Management - Issues, Challenges & Opportunities
- ✚ Conducted National Level Technical Symposium - Mindsurf '16
- ✚ Organized NAAC Sponsored State Level Seminar On Academic & Administration Audit
- ✚ Orientation For PG Students
- ✚ Orientation For Faculty
- ✚ Orientation For UG Students
- ✚ Participated in NIRF Ranking

## University Rank Holders

S. No.	Student Name	Department	Rank Obtained
1.	Sreelakshmi U K	B.Sc. Catering Science & Hotel Management	1
2.	Joy Supriya P		2
3.	Deepa Narayan Joglekar		3
4.	Gowthaman A		9
5.	Gouthaman K K		10
6.	Kannagi S	B.Sc. Electronics And Communication Systems	1
7.	Malini G		6
8.	Shaharban T	Master Of Social Work	10
9.	Deepna P	M.Sc. Electronics And Communication Systems	4
10.	Rama K		7

## VII. Achievements of the Departments



## **VIII. Extension Activities**

### **Collaborative Activities**

1. Eye Camp At Puthupathi Tribal Village On 15.08.2015 In Collaboration With Eye Foundation Under The Scheme National Service Scheme 34 Students Participated.
2. Free General Medical Camp At Muruganpathi Tribal Village On 22.08.2015 In Collaboration With Dr.Jayaraj Clinic, Coimbatore Under The Scheme National Service Scheme 47 Students Participated.
3. Dengue Awareness Program At Pichanur Village On 2.09.2015 In Collaboration With Dr.Jayaraj Clinic, Coimbatore Under The Scheme SWACHH BHARAT ABHIYAN 48 Students Participated.
4. Celebrating Life At Pichanur Govt Higher Secondary School On 17.09.2015 In Collaboration With Red Ribbon Club Under The Scheme Red Ribbon Club 62 Students Participated.
5. Free General Medical Camp At Pichanur Village On 18.02.2016 In Collaboration With Red Ribbon Club Under The Scheme National Service Scheme 43 Students Participated.
6. Awareness Programme On Human Animal Conflict At Puthupathi Tribal Village On 3.03.2016 In Collaboration With Madaukkarai Panchayat Under The Scheme National Service Scheme 28 Students Participated.
7. AIDS Awareness Programme At Chinnampathi Tribal Village On 17.02.2016 In Collaboration With Red Ribbon Club Under The Scheme Red Ribbon Club 42 Students Participated.

### **Extension Activities**

1. Clean India Programme "Village Cleaning" At Pichanur Village On 5.07.2015 Under The Scheme SWACHH BHARAT ABHIYAN 52 Students Participated.
2. School Cleaning Program At Rengasamudram School On 28.09.2015 Under The Scheme SWACHH BHARAT ABHIYAN 28 Students Participated.
3. Orientation Program On Health Awareness For Tribal Villagers At Muruganpathy Tribal Village On 5.10.2015 Under The Scheme SWACHH BHARAT ABHIYAN 48 Students Participated.
4. Swachh Bharat Abhiyan Programme At Rengasamuthiram Village On 14.10. Under The Scheme SWACHH BHARAT ABHIYAN 39 Students Participated.
5. Clean India Program At Mavuthampathy Village On 23.10.2015 Under The Scheme SWACHH BHARAT ABHIYAN 39 Students Participated.
6. Plastic Free Awareness Program At Navakkarai Village On 29.10.2015 Under The Scheme SWACHH BHARAT ABHIYAN 41 Students Participated.
7. Clean India Program At "Puthupathy Village" On 3.11.2015 Under The Scheme SWACHH BHARAT ABHIYAN 28 Students Participated.
8. Quiz Competition On Women Rights At Pichanur Govt Higher Secondary School On 27.11.2015 Under The Scheme National Service Scheme 28 Students Participated.
9. Awareness Program & Training On Personal Hygiene For Muruganpathy On 2.12.2015 Under The Scheme SWACHH BHARAT ABHIYAN 39 Students Participated.
10. Awareness Campaign On "Right To Vote" At Ettimadai Junction To Chavadi On 22.12.2015 Under The Scheme National Service Scheme 60 Students Participated.
11. Debate On The Evils Of Child Marriage At Muruganpathy Tribal Village On 11.01. Under The Scheme National Service Scheme 20 Students Participated.
12. Swine Flu Awareness Program At Navakkarai Village On 29.01.2016 Under The Scheme National Service Scheme 120 Students Participated.
13. Awareness Programme On Wetland At Ukkadam On 2.02.2016 Under The Scheme National Service Scheme 102 Students Participated.



14. Organ Donation Awareness Program At Pichanur Village On 10.02.2016 Under The Scheme National Service Scheme 34 Students Participated.
15. Avoid Tobacco Awareness Program At Mavuthampathy Village On 25.02.2016 Under The Scheme National Service Scheme 62 Students Participated.
16. Debate On Merits And Demerits Of Science On 28.02.2016 Under The Scheme National Service Scheme 24 Students Participated.
17. Awareness Rally On Women's Safety Pichanur Village On 08.03.2016 Under The Scheme National Service Scheme 78 Students Participated.
18. River Cleaning Drive At Chinnamapthy Tribal Village On 22.03.2016 Under The Scheme SWACHH BHARAT ABHIYAN 58 Students Participated.
19. Awareness Programme On Malnutrition And Health At Muruganpathi Tribal Village On 07.04.2016 Under The Scheme National Service Scheme 28 Students Participated.
20. Awareness Rally On Precaution On Malaria Fever At Navakkarai Village On 25.04.2016 Under The Scheme SWACHH BHARAT ABHIYAN 69 Students Participated.
21. First Aid Awareness Programme At Pichanur Village On 30.04.2016 Under The Scheme Youth Red Cross 47 Students Participated.

### **Commemorative Programmes**

1. Awareness Programme on Yoga and Mental Health at Pichanur Village on 21.06.2015 in collaboration with AJK College of Arts Science, National Service Scheme Unit 1 and II under the scheme National Service Scheme 47 students participated.
2. Awareness Programme on Drug abuse & Illicit trafficking on 26.06.2015 in collaboration with AJK College of Arts Science, National Service Scheme Unit 1 and II under the scheme National Service Scheme/Youth Red Cross 39 students participated.
3. Competition on World Population Day at Mavuthampathy Primary School on 11.07.2015 in collaboration with AJK College of Arts Science, National Service Scheme Unit 1 and II under the scheme SWACHH BHARAT ABHIYAN 27 students participated.
4. Awareness Rally on Mother Language Day at VOC Park, Coimbatore on 20.02.2016 in collaboration with AJK College of Arts Science NSS Unit 1 and II under the scheme National Service Scheme 69 students participated.
5. Awareness Programme on Consumer Rights at Navakkarai Village on 15.03.2016 in collaboration with AJK College of Arts Science NSS Unit 1 and II under the scheme National Service Scheme 45 students participated.
6. Competition on International Dance day at Mavuthampathy Primary School on 29.04.2016 in collaboration with AJK College of Arts Science NSS Unit 1 and II under the scheme National Service Scheme 54 students participated.

### **IX. Various Clubs & Cells Activities**






#### Equal Opportunity Cell

-  Awareness Program On Gender Sensitization
-  Awareness Program For Women On Self Defence

#### Alumni Cell

-  Alumni Meet At College Campus

#### Women Empowerment Cell Activities

-  Awareness Talk On Senior Women's Shadowing Programme
-  Motivational Talk On Women Leadership Development
-  Seminar On Sexual Harassment
-  Awareness Programme And Celebration Of Women's Day
-  Motivational Talk On Women Leadership Development

### Entrepreneur Development Cell

- ✚ Shadow Of An Entrepreneur
- ✚ Seminar On Global Ethics
- ✚ Seminar On Platform Businesses
- ✚ Seminar On Technology & Innovation
- ✚ Seminar On Corporate Venture Capital Current Trends And Research
- ✚ Seminar On Academic To Entrepreneurship Journey
- ✚ Guest Lecture On Entrepreneurship And Risk Management
- ✚ Today's Survival Of Business

### Placement Cell

- ✚ How To Develop Skill Set For An Interview
- ✚ How To Face An Interview
- ✚ How To Develop Skill Set
- ✚ How To Improve Communication Skill
- ✚ Important Tips For Group Discussion
- ✚ Grooming Tips For Interviews
- ✚ Do's And Don'ts In An Interview
- ✚ Important Tips For Group Discussion
- ✚ Personality Development Program
- ✚ How To Prepare For An Interview
- ✚ Do's And Don'ts In An Interview

### Commerce Club

- ✚ Guest Lecture On Accounting And Financial Management
- ✚ Invited Talk On Commerce And Trade –Marketing
- ✚ Guest Lecture On Information Technology Management Logistics
- ✚ Seminar On Technology & Innovation –Operations Research

### Culinary Club

- ✚ Inauguration Of Culinary Club
- ✚ World Bread Day

### Designer's Merge Club

- ✚ Costume Designing In Film Industry
- ✚ Exhibition Cum Sale

### Eco Club

- ✚ One Day Awareness Program On Green House From Plastic Milk Containers
- ✚ One Day Guest Lecture On Encourage Waste Sorting In The Class Room
- ✚ Awareness On Encourage Your School To Composite Food Waste
- ✚ Invited Talk On Cloth Recycling Bank On The School

## **X. Placement Activities**

✚ No. of Companies Visited	:	17
✚ No. of Students Registered for Placement	:	385
✚ No. of Students Placed	:	331
✚ No. of Offer Letters Received	:	645
✚ Placement Percentage	:	86%

## **XI. Sports**

- ✚ 1 student participated in University Level Women's Basket Ball Tournament
- ✚ 1 student participated in School Level Kabadi Tournament