

IQAC REPORT 2020-2021

I. Awards / Recognitions / Appreciations

1. Star rated Institute's Innovation Council.
2. Social Work Award 2021 for NCC, Assisi Snehalaya Charitable Trust, Coimbatore.
3. Best College Award, Tamil Educational Site for Indian Students, Malaysia.
4. Outstanding Contribution for Yoga Award, Om Sri Yogalaya, Coimbatore.
5. Yoga Practices Award, Yogam Institute, Coimbatore.
6. Women Empowerment Award, Puthiya Paavai Trust, Coimbatore.
7. Best Community Service Award, Vidhaipom Foundation, Coimbatore.
8. Child Centric Disaster Risk Reduction for Sustainable Development, National Institute of Disaster Management
9. Donating Food to Needy during COVID-19, Pasi Illa Kovai Trust, Coimbatore.

II. Establishments & Innovations

- Inauguration of NCC, 14th October 2020.
- Projects conducted by incubation cell in various departments

Department	Activity/ Project	Student Involved
Costume Design and Fashion	Aari Embroidery	1. Ms.Anusuya S 2. Ms.Geethu G 3. Ms.Mini S
Biotechnology	Production of Aloe Vera Based Hand Sanitizer	1. Ms.Thulasi 2. Ms.Padmaja 3. Mr. Gokul
Biotechnology	Microbial Enrichment of Vermicompost	1. Ms.Thulasi M 2. Mr.Sujay S
Computer Science	Personality Detection System	1. Mr. Jothis Radhakrishna

III. MoUs Signed

1. Texcity College of Arts and Science
2. Sri Ramu College of Arts and Science
3. Siru Sevai Arakkattalai
4. Vidhaipom Foundation
5. Athiranpilly Green Trees Resorts
6. Mountain Club Resort
7. DJ Education & Training
8. Apex Academy
9. Silver Bazaar

10. Great Mount Resort Private Limited
11. Embedkari
12. Nippon India Mutual Funds
13. Codera Embedded Systems and Software Pvt. Ltd.
14. Vajenthura Microwave Products
15. Heuristics-II
16. MCube Academy
17. Siv Consultants
18. EC Council
19. Karam's I-Tech Solutions
20. Gateway Software Solutions
21. Amma Catering
22. Bioexplora
23. Vee Xplore
24. Phoenix Career Mentors
25. Kathir College of Arts and Science
26. Bharani Cotton Mills
27. Forus Technologies
28. Aaruthal Foundation
29. Oscar Fitness Centre
30. Guruvayurappan Institute of Management
31. NCVRT
32. Green Era Recyclers

IV. Programmes Organised

FDP for Teaching Staff

- ✚ Effective Design and Delivery of Curriculum in Outcome Based Education (online) - 10.06.2020 to 15.06.2020
- ✚ IT skills for Smart Teachers - 12.10.2020
- ✚ E-learning for Effective Teaching - 23.10.2020
- ✚ How to Write Literature Review in Research (online) - 26.11.2020
- ✚ Effective Research Paper Writing & Publishing in High Impact Factor Journals - 16.12.2020
- ✚ Qualitative Teaching - 21.12.2020
- ✚ Popular Scientific Writing - 30.12.2020
- ✚ Empowering Modern Day Faculty - 08.02.2021 to 13.02.2021
- ✚ How to Bring 'Surprise and Delight' to Virtual Teacher Training During COVID-19 - 16.02.2021
- ✚ Design Thinking for Innovation - 27.02.2021
- ✚ Awareness of Safety and Protection at Workplace - 19.04.2021 to 26.04.2021
- ✚ Use of Animation & Presentation Skills - 11.05.2021
- ✚ FDP on Advanced Research Methods - 18.05.2021

Orientation Programmes for Students

- ✚ Induction program for first year UG students – 7-16 October 2020

Professional Development Programmes for Teaching Staff

- ✚ Importance of Ayurveda 'Ayur Saukhyam' - 22.09.2020
- ✚ Changing Role of Teachers and Technologies Amidst the COVID 19 Pandemic - 05.10.2020 to 10.10.2020
- ✚ Stress and Anxiety Management - 19.10.2020
- ✚ Workshop on Personal Finance for Working Professionals - 28.10.2020
- ✚ Being a Firm Friendly and Approachable Teacher - 31.10.2020
- ✚ Classroom Management Skills & Online Delivery Techniques - 02.11.2020
- ✚ Online workshop on Modern Technologies and Self-Development - 10.11.2020
- ✚ Challenges of Higher Education in 21st Century - 14.11.2020
- ✚ Cognitive and Technical Skills for Modern Classroom Delivery - 20.11.2020
- ✚ Recent Trends and Challenges in Research - 30.11.2020
- ✚ Workshop on Innovations and Creativity in Academics - 07.12.2020
- ✚ Understanding and Working with Higher Order Thinking Skills - 07.01.2021
- ✚ Cyber Security Essentials - 12.01.2021
- ✚ Developing and Using Creativity in Learning - 25.01.2021
- ✚ Strategies for Enhancing Student Performance - 22.02.2021
- ✚ Strategies for Effective Time Management in the Classroom - 04.03.2021
- ✚ Workshop on Research Ethics and Plagiarism Control - 05.03.2021
- ✚ Workshop on How to use SPSS? - 16.03.2021
- ✚ Traits and Roles of Effective Teachers - Leaders - 19.03.2021
- ✚ How to Lead an Effective Professional Learning Community - 30.03.2021
- ✚ Developing Effective Facilitating Skills - 03.04.2021
- ✚ Developing Life Skills or Success Skills - 07.04.2021
- ✚ Workshop on Importance of Pedagogy Methods for Innovation in Teaching - 30.04.2021
- ✚ How to Create Fair and Effective Assessments - 03.05.2021
- ✚ Problem Solving Skills - 22.05.2021
- ✚ Setting Goals and Managing Time - 27.05.2021

Administrative Training Programmes for Non-teaching Staff

- ✚ Stress and Anxiety Management - 19.10.2020
- ✚ Effective Office Administration & Financial Management - 20.11.2020
- ✚ Cyber Security Essentials - 12.01.2021
- ✚ Hands-on Training on LMS - 16.02.2021
- ✚ Road Safety Rules & Regulations -Traffic Awareness Program - 07.04.2021
- ✚ Developing Self Confidence - 27.05.2021

V. Research & Consultancy

Funded Projects

1. Dr. B. Suresh Kumar received Rs. 40,000/- from Botcode Web Integration Solutions Pvt. Ltd. for a 4 month project on Web Development on School Management - Java Script of Botcode Web Integration.
2. Dr. S. Umamaheswari received Rs. 29,000/- from National Rural People Welfare

and Development Trust for a 6 month project on A Study on the Economic Uplift of the Tribal Population with special reference to Coimbatore Dist.

3. Dr.V.Vaidehi Priyal received Rs. 29,000/- from WCSC-Directorate of Vision for Wisdom for a 6 month project on Experiment on Opening Your Third Eye and Developing Your Seventh Sense.
4. Mr.S. Palanivel received Rs. 40,000/- from Genesys Inc for a 2 month project on Formulation of Facile, Cost Effective Alcohol based Herbal Hand Sanitizer using Aloe vera.

Faculty Journal Publications

1. Dr. Ajeet Kumar LalMohan - Measurement Model for Service Quality in Hotel Industry Using Exploratory Factor Analysis and Multiple Regressions, Proteus Journal, Volume 11 Issue 6 2020,PP:108-119, Impact Factor / H-index:1.25, ISSN/eISSN: 0889-6348
2. Dr. C. Chandralekha - Effectiveness of Virtual Classes Post COVID 19, DRSR (UGC Care Group 1 Journal), Vol.10 Issue.07 No8 : , Impact Factor / H-index:7.12, ISSN NO : 2347-7180
3. Dr. C. Chandralekha - Face Recognition in Various Lighting Conditions Using Different Techniques, Strad Research, An UGC-CARE Approved Group - 2 Journal, Volume 7, Issue 8, Impact Factor / H-index: 6.1 , ISSN NO : 0039-2049
4. Dr. Sridhar Rajendran - Evaluation of Wound Healing by Topical Administration of Achyranthus aspera Cream on Circular Excision Wound in Wistar Albino rats, Research Journal of Chemical and Environmental Sciences, Vol 9 [2] April 2021,PP: 04-11, Online ISSN 2321-1040
5. Dr.A.Merlin Thanga Joy - E-waste Challenges in India, GIS Science Journal, Vol.8, Issue 1, 2021, PP:983-991, Impact Factor / H-index:6.1, ISSN NO : 1869-9391
6. Dr.B.Suresh Kumar - An Efficient Policy-Based Adaptation of Workflow Processes through MOVE Framework , GIS Science Journal, Volume 8,issue 2,2021, PP:505-520, Impact Factor / H-index:6.1, ISSN NO : 1869-9391
7. Dr.M.Jasmine Priya - குறும்பர் பழங்குடி மக்களின் வாழ்வியல் முறைகள் (Kurumbar Pazhankudi Makkalin Valkai Muraikal) UGC CARE Journal - Modern Tamil Research Journal ,17.04.2021, ISSN : 2321-984X
8. Dr.M.Kavitha - Human Resource Management and Learning Capabilities in Indian Commercial Banks, GIS Science Journal, Volume 8,issue 2,PP:314-325, Impact Factor / H-index:6.1, ISSN NO : 1869-9391
9. Dr.S.Uma Maheshwari & A.Kadar Mohideen - Employee Retention Strategies of Textile Mills in Erode District, Kala-The Journal of Indian Art History Congress, Vol no. 26 no.2(XXI): , Impact Factor / H-index:6.125, ISSN NO : 0975-7945
10. Mr. D. Srinivasan - Outline of a Shopping and Marketing Vehicle for E-Commerce Businesses, GIS Science Journal, volume 8, issue 3,PP:119-128, Impact Factor / H-index:6.1, ISSN NO : 2581-7796
11. Mr. Jayan A.P - Training Procedures Used for Development of Employees in the Hotel Industry, GIS Science Journal, Volume 8,issue 3,2021, PP:155-159, Impact Factor / H-index:6.1, ISSN NO : 1869-9391

12. Mr. Justin Santhiyagu.I - Types of Brain Electrical Signals - Advantages & Disadvantages , GIS Science Journal, Volume 8, Issue 2, 2021,PP:1743-1751, Impact Factor / H-index:6.1, ISSN NO : 1869-9391
13. Mr. M. Rajeshkumar & Dr. B. Sureshkumar - Enhanced Routing Model for Wireless Sensor Networks in Precision Agriculture for Communicating the Soil Moisture, International Journal of Advanced Science and Technology, Vol. 29, No. 06, (2020), pp.9330-9341, Impact Factor / H-index:4, ISSN: 2005-4238
14. Mr.A.Kamalraj - Computer Networking : A Review, GIS Science Journal, Volume 8, Issue 10,PP:580-582, Impact Factor / H-index:6.1, ISSN NO : 1869-9391
15. Mr.J. Sathya Narayanan - Garments and Fabric Machinery , GIS Science Journal, volume 8,issue3,2021, PP: 364-367, Impact Factor / H-index:6.1, ISSN NO : 1869-9391
16. Mr.Jonathan Anand Kumar S - Hotel Visitors Satisfaction Towards Service Quality : Insights From Semi Urban City of TamilNadu in India, GIS Science Journal, Volume 8,issue 3,2021, PP:306-309, Impact Factor / H-index:6.1, ISSN NO : 1869-9392
17. Mr.L.Muralidharan - View on Indian Tourism Industry - Post COVID - 19, GIS Science Journal, Volume 8,issue 2,2021, PP:1212-1214, Impact Factor / H-index:6.1, ISSN NO : 1869-9391
18. Mr.M.Nandakumar - Artificial Neural Networks, GIS Science Journal, Volume 8, Issue 2,PP:590-593, Impact Factor / H-index:6.1, ISSN NO : 1869-9391
19. Mr.M.Pushparajan - A Similarity Solution of Laminar Separated Fluids with a Flat Plate in the Presence of Radiation, GIS Science Journal, Volume 8,issue 3,2021, PP:690-705, Impact Factor / H-index:6.1, ISSN NO : 1869-9391
20. Mr.P.Karthik - Design and Fabrication of g-C₃N₄ Nano Sheets Decorated TiO₂ Hybrid Sensor Films for Improved Performance Towards CO₂ Gas, Inorganic Chemistry Communication, Vol.119,Sep 2020 PP:1-9, Impact Factor / H-index:1.79, ISSN:1387-7003
21. Mr.P.Karthik - Propose of High Performance Resistive Type H₂S and CO₂ Gas Sensing Response of Reduced Graphene Oxide/Titanium Oxide (rGO/TiO₂) Hybrid Sensors, Journal of Materials Science: Materials in Electronics, Impact Factor / H-index:1.68, ISSN No:0957-4522
22. Mr.S.John Grasiyas & Dr.B.Suresh kumar - A Review on Mobile Computing Methodologies, International Journal of Computer Science Engineering and Technology, vol 6 issue 8 Aug2020 PP, Impact Factor / H-index::3.802, ISSN:2347-2693
23. Mr.S.John Grasiyas & Dr.B.Suresh kumar - A Survey on Mobile Computing, International Journal for Research in Science Engineering and Technology, vol.7 issue 5 May2020 PP:11-12, Impact Factor / H-index::7.1, ISSN:2321-9653
24. Mr.S.Saravanan - Survey and Overview of Thin Film Designing Techniques, GIS Science Journal, Volume 8,issue 2,2021, PP:1657-1662, Impact Factor / H-index:6.1, ISSN NO : 1869-9391
25. Mrs Anitha C - A Study on Data Mining Techniques and Applications, GIS Science Journal, Volume 8, Issue 2, February 2021., ISSN NO : 1869-9391

26. Mrs. Poornima .G - Relationship Marketing Practice and Consumer Support A Review with related to Banking Industry, GIS Science Journal, volume 8,issue 1,PP:1359-1369, Impact Factor / H-index:6.1, ISSN NO : 1869-9392
27. Mrs. Raeshma - A Study on the Mobile Advertisement Apps Using Location Based Services, Journal of Education :Rabindra Bharati University, vol.: XXIII, No.8(1)2021,PP:112-114, ISSN: 0972-7175
28. Ms. A.Sujitha Amalin Nancy - A Review on How Recurrent Neural Networks Work, Journal of Interdisciplinary Cycle Research, Vol. XIII, Issue VI, June-2021,PP:115-117, Impact Factor / H-index:6.2, ISSN NO: 0022-1945
29. Ms. Remya.KR - A Study on Privacy Preserving Model Towards Document Sharing in The Large Scale Applications, Shodhsamhita : Journal of Fundamental & Comparative Research, Vol. VII, No. 8(1) ,2021 PP:66-69, Impact Factor / H-index:, ISSN: 2277-7067
30. Ms. V.MahaIakshmi - Moisture Management In Textile, Journal of Inter Disciplinary Cycle Research, Vol. XIII, Issue V, May- 2021,PP:1563-1570, Impact Factor / H-index:6.2, ISSN NO: 0022-1945
31. Ms.A.Sujitha Amalin Nancy - Role of AI Intelligent Information Retrieval System, GIS Science Journal, Volume 8, Issue 2,PP:610-614, Impact Factor / H-index:6.1, ISSN NO : 1869-9391
32. Ms.M.Jayakeerthi - A Survey in Matrix Theory, Design Metrics and Troubles of Wireless Sensor Network, GIS Science Journal, Volume 8, Issue 1, 2021,PP:1352-1358, Impact Factor / H-index:6.1, ISSN NO : 1869-9391
33. Ms.Rethulya.R - The Theme of Social Injustice and Survival of Hijra Community Through the Novel "Truth About Me by Revathi", GIS Science Journal, Volume 8,issue 3,2021, PP:213-215, Impact Factor / H-index:6.1, ISSN NO : 1869-9391
34. Ms.V. Princy Metilda - An Impact of Artificial Intelligence in Indian Banking Industries, International Research journal of Education and Technology, 2021, Volume: 01 Issue: 04,PP:39-45, Impact Factor / H-index:1.794, ISSN NO : 2581-7795

Faculty Book/Conference Publications

1. Dr.M.Jasmine Priya -Sirar Ilakkiyangal Kaattum Kulanthai Manam - International Conference on Ulaga Tamil Ilakkiya Varalatrill Sirar Ilakkiyangkal -Jan-21, ISBN/ISSN: 9788190753272
2. Mr.R.Christopher - Sambanthar Paadalkalil Kulanthai Manam in International Conference on Ulaga Tamil Ilakkiya Varalatrill Sirar Ilakkiyangkal -Jan-21, ISBN/ISSN: 9788190753272
3. Mrs.Devika - Thirai Pada Padalkalil Sirar Elakiyam in International Conference on Ulaga Tamil Ilakkiya Varalatrill Sirar Ilakkiyangkal -Jan-21, ISBN/ISSN: 9788190753272
4. Dr.S.Jenifer - Indian Diversity-Mangroves Ecosystem in Conference on Climate Change, Mangrove & Sustainable Management -43983 ,ISBN/ISSN: 978-93-88901-10-9 published by Bhumi Publishing
5. Dr.G. Angeline Prasanna published book-Advance Networking (Paper III) by Fanatixx Publications in 2020 with ISBN : 9789390117420

6. Dr.G. Angeline Prasanna published book-Business Research Methodologies by Fanatixx Publications in 2020 with ISBN : 9789390117390
7. Dr.G. Angeline Prasanna published book-Advance Technologies in Computer Science (Paper II) by Fanatixx Publications in 2020 with ISBN : 9759390117451
8. Dr.G. Angeline Prasanna published book-Legal Aspects of Business by Fanatixx Publications in 2020 with ISBN : 978-81-946383-0-8
9. Dr.G. Angeline Prasanna published book-Principles of Management by Charulatha Publications in 2020 with ISBN : 978-93-89970-33-3
10. Dr.M.Jasmine priya published book-Kalanthorum Penmai by Malarkannan Pathippagam in 2020 with ISBN : 978-81-952004-6-7
11. Dr. Ajeet Kumar Lal Mohan published book-AJK Kitchen for All Seasons - Vol 6 by TISSL Publication in 2020 with ISBN : 9789380 132020

Achievements by the Faculty Members

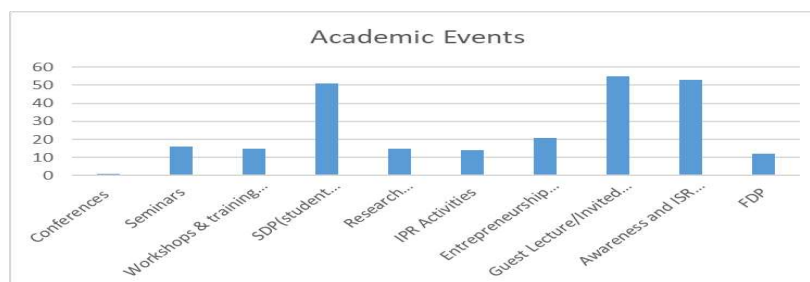
- ✚ Dr. Ajeet Kumal Lal Mohan became Member of Chefs Guild of India
- ✚ Dr. M. Jasmine Priya received Orange World Record for Contributing to a 47 Day Function
- ✚ Dr. M. Jasmine Priya received Best NSS Programme Officer Award

VI. Quality Improvement

University Ranks - April 2020 University Examinations

S. No.	Department	Reg. No.	Name	Rank
1.	B.Sc. Visual Communication (Electronic Media)	1722S0139	Pranap Sarma S	1
2.		1722S0152	Varsha R	6
3.		1722S0147	Sreepriya K	7
4.	M.Sc. Electronics and Communication System	1836B0004	Arathi K S	1
5.		1836B0003	Aparna Anil	2
6.	Bachelor of Computer Applications	1722J1252	Shwetha Varma	10
7.	B.Sc. Catering Science & Hotel Management	1722P0133	Sowrab P	2
8.		1722P0138	Vijaya Balakumar D	5
9.	Master of Social Work	1831M0130	Mojisha M	8
10	M.Sc. Computer Science	1832K0442	Siji A	8

VII. Achievements of the Departments



VIII. Extension Activities

Collaborative Activities

- ✚ Awareness Programme on Puberty organized by NSS Units I & II in collaboration with Enrichers of Life Trust Coimbatore under UBA scheme on 12.12.2020- 54 students participated
- ✚ Importance of Voting Awareness Campaign under Systematic Voters' Education and Electoral Participation organized by National Service Scheme in collaboration With Madukkarai Panchayat on 10.03.2021- 108 students participated
- ✚ Demo. on EVM and VVPAT Machine - How to Cast Your Vote organized by National Service Scheme in collaboration With Madukkarai Panchayat on 17.03.2021- 206 students participated
- ✚ Virtual Seminar on Guidance for Psychosocial Counselling for COVID-19 Positive Patients and Their Family Members organized by National Service Scheme in collaboration With Mahatma Gandhi National Council Rural Education on 14.05.2021- 76 students participated
- ✚ National Level Training Programme, Beat COVID Campaign, Each one Reach One organized by National Service Scheme in collaboration with Mahatma Gandhi National Council Rural Education (REDC) on 28.05.2021 - 45 students participated
- ✚ National Level Webinar on Child Rights in Emergencies and Disasters organized by National Service Scheme in collaboration With National Institute of Disaster Management, Ministry of Home Affairs, Govt. of India on 30.03.2021 - 361 students participated
- ✚ Awareness Programme on Road Safety Advocacy and MoU Signing organized by National Service Scheme in collaboration With Aaruthal Foundation on 17.12.2020- 27 students participated

Extension Activities

- ✚ State Level Webinar on Ageing and Health organized by National Service Scheme in collaboration with Cross Life Foundation on 01.10.2020- 27 students participated
- ✚ Pongal Celebration at adopted village schools organized by National Service Scheme in collaboration with Mavuthampathi Panchayat under the scheme Dhaan Dharm Yojana on 12.01.2021- 17 students participated
- ✚ Pongal Celebration at adopted village schools organized by National Service Scheme in collaboration with Pichanur Panchayat under the scheme Dhaan Dharm Yojana on 13.01.2021- 17 students participated
- ✚ Debate on The Voice of My Mind organized by National Service Scheme in collaboration with Puthiya Paavai in association with Women Empowerment Cell on 07.06.2021- 54 students participated
- ✚ Meeting was conducted with the Panchayat Presidents, Secretaries and Ward members of respective villages regarding the measures to be taken to fight COVID-19 organized by National Service Scheme & Unnat Bharat Abhiyan on 16.06.2020- 7 students participated

- ✚ Facilitation of Study on Impact of COVID-19 & 1918 Pandemic (H1N1 Virus) by Universities/Colleges organized by National Service Scheme & Swachh Bharat Abhiyan & Unnat Bharat Abhiyan on 17.06.2020&18.06.2020 - 5 students participated
- ✚ Swachhta Action Plan Programme on 1. Greenery Group 2. Water Management Group 3. Energy Conservation Group 3. Liquid and Solid Waste Management Group 4. Sanitation and Hygiene Group organized by SESREC 26.07.2020 to 10.08.2020- 63 students participated
- ✚ National Level Webinar on Build an Innovative Career in Social Entrepreneurship organized by SESREC on 17.10.2020- 86 students participated
- ✚ Awareness Programme on Road Safety and First Aid with Demonstration organized by Youth Red Cross on 24.11.2020- 25 students participated
- ✚ Donated thermal scanner to Mavuthampathy Panchayat under the scheme Dhaan Dharm Yojana on 12.01.2021- 9 students participated
- ✚ Institution level Workshop on Viveka Subhastim organized by NSS & SESREC on 23.01.2021- 44 students participated
- ✚ Free General Medical Camp organized by National Service Scheme on 18.03.2021- 258 students participated
- ✚ Free General Medical Camp organized by National Service Scheme on 29.03.2021- 222 students participated
- ✚ Free General Medical Camp organized by National Service Scheme on 30.03.2021- 259 students participated
- ✚ A virtual Awareness Initiative on COVID 19, The Importance of Global COVID 19 Vaccination organized by Red Ribbon Club on 04.06.2021- 101 students participated

Commemorative Programmes

- ✚ Awareness Programme on World Environment Day on the topic “Celebrate Biodiversity organized by National Service Scheme in collaboration with Bio Conservation Trust under the scheme Swachh Bharat Abhiyan & Unnat Bharat Abhiyan on 05.06.2020- 40 students participated
- ✚ World Day Against Child Labour 2020, organized by National Service Scheme in collaboration with Child Labour Project on 12.06.2020- 10 students participated
- ✚ Awareness Programme on World Environment Day - Tree Plantation @ Pichanur Village & Mask distributed to the villagers organized by National Service Scheme in collaboration with Madukkarai Panchayat under the scheme Swachh Bharat Abhiyan & Unnat Bharat Abhiyan on 05.06.2020- 22 students participated
- ✚ Awareness Programme on National Voters Day organized by National Service Scheme on 25.01.2021- 27 students participated
- ✚ National level Online Quiz Parakram Diwas - Bravery Day - Netaji Subhas Chandra Bose organized by National Service Scheme in collaboration with Pichanur Panchayat on 23.01.2021- 100 students participated

- ✚ Awareness Programme on International Day of Women's Health - Post COVID - Stress Management Techniques organized by National Service Scheme in collaboration with Vidhaipom Foundation on 12.02.2021- 5 students participated
- ✚ Celebration on 6th International Yoga Day (IDY) - My Life My Yoga organized by National Service Scheme & Unnat Bharat Abhiyan in collaboration with Yogam Institute on 21.06.2020- 40 students participated
- ✚ Awareness programme on International Day against Drug Abuse and Illicit Trafficking organized by National Service Scheme & Unnat Bharat Abhiyan on 26.06.2020- 85 students participated
- ✚ Awareness programme on World Population Day organized by National Service Scheme on 11.07.2020- 98 students participated
- ✚ Awareness programme on World Environment Day, Time for Nature NSS Team for Nature - organized by National Service Scheme on 20.07.2020- 68 students participated
- ✚ Awareness programme on World Nature Conservation Day 2020 "Palmyra Palm - A Sanctuary" organized by National Service Scheme on 28.07.2020- 502 students participated
- ✚ Celebration on International Youth Day 2020 "Role of Youth in Creating Safe Spaces for Women and Children organized by National Service Scheme on 12.08.2020- 97 students participated
- ✚ Celebration on 74th Independence Day celebration "Role of Defence Services" organized by National Service Scheme on 15.08.2020- 194 students participated
- ✚ Competition on Sadbhavana Diwas 2020 - A Day for Peace and Harmony organized by National Service Scheme on 20.08.2020- 40 students participated
- ✚ Two Days National Level Webinar "A New Dawn for Rural Entrepreneurship Development" organized by REDC on 19.09.2020 & 20.09.2020- 158 students participated
- ✚ Celebration on NSS Day organized by National Service Scheme on 24.09.2020- 78 students participated
- ✚ Awareness Programme on World Heart Day - Integrated Management of Non Communicable Diseases organized by National Service Scheme on 29.09.2020- 42 students participated
- ✚ State Level Webinar on International Day of Nonviolence "Shaping Peace Together - Relevance of Gandhian Nonviolence in the Third Millennium" organized by National Service Scheme on 2.10.2020- 85 students participated
- ✚ Awareness Programme on World Mental Health Day - Kindness organized by National Service Scheme on 10.10.2020- 41 students participated
- ✚ Celebration of Food Processing Day and World Food Day organized by National Service Scheme on 16.10.2020- 88 students participated
- ✚ Celebration on National Unity Day organized by National Service Scheme on 31.10.2020- 54 students participated
- ✚ Awareness Programme on International Day for the Elimination of Violence against Women 2020 organized by National Service Scheme on 25.11.2020- 27 students participated

- ✚ Awareness Programme on Constitution Day # Samvidhan Diwas organized by National Service Scheme on 26.11.2020- 38 students participated
- ✚ Awareness Programme on National Pollution Prevention Day organized by National Service Scheme on 02.12.2020- 25 students participated
- ✚ Webinar on Human Rights Day, Recover Better - Stand Up for Human Rights organized by National Service Scheme on 10.12.2020- 87 students participated
- ✚ Webinar & Virtual Quiz on National Consumer Rights Day - The Sustainable Consumer organized by National Service Scheme on 24.12.2020- 28 students participated
- ✚ Awareness Programme on World Wetlands Day 2021 - Ethics in Biodiversity Conservation organized by SESREC on 2.02.2021- 58 students participated
- ✚ Awareness Programme on World Cancer Day - I am and I will organized by National Service Scheme on 04.02.2021- 37 students participated
- ✚ Online Awareness Pledge – World No Tobacco Day- Commit to Quit organized by National Service Scheme on 31.05.2021 - 100 students participated

IX. Various Clubs, Cells & Centres Activities

Activities Conducted for Promotion of Entrepreneurship among Students

- ✚ Webinar on Role of District Industry Centre in Entrepreneurial Development-24.9.2020
- ✚ Webinar on Economic Dependency on Business Entrepreneurs-14.10.2020
- ✚ Webinar on Importance of Fashion Forecasting-31.7.2020
- ✚ Webinar on Standards and Regulations in Textile Testing-28.9.2020and 29.9.2020
- ✚ Webinar on Creativity Brings Identity-7.9.2020
- ✚ Webinar on Use Marketing Mix to Sell Your Self Brand-9.10.2020
- ✚ Webinar on Challenges Faced by Small Business Firms-21.10.2020
- ✚ Webinar on Indian Breakfast-5.2.2021
- ✚ Webinar on Indian Sweets-4.2.2021
- ✚ Webinar on Dough Products-2.2.2021
- ✚ Webinar on Rural Tourism in India-3.10.2020
- ✚ Webinar on Mixology – An Art Behind the Bar-29.9.2020
- ✚ Webinar on Going Local – Responsible Cuisine-16.9.2020

AI Club

- ✚ Webinar on Robotics in Indian Industry-25.01.2021
- ✚ Webinar on Machine Vision System - An Introduction-24.02.2021
- ✚ Webinar on Machine Learning and its Applications-15.03.2021
- ✚ Webinar on Machine Learning Algorithms-15.05.2021

AJK Academy for Competitive Examinations

- ✚ Bank Exam Awareness Program -18.08.2020
- ✚ Quiz Program on Current Affairs for Competitive Exams-16.12.2020

Commerce Club

- ✚ Webinar on Digital Marketing-15.07.2020
- ✚ Debate on Positive and Negative Approach of Social Media-08.09.2020
- ✚ Webinar on Home Trade and Foreign Trade-06.01.2021
- ✚ Invited Talk on Recent Trends in Educational and Corporate Scenario-04.03.2021

Culinary Club

- ✚ Webinar on Food Cost Control Techniques in Star Hotels-12.06.2021
- ✚ Webinar on Tandoor - Basics and its Relevance in Indian Cuisine-19.05.2021

Eco Club

- ✚ Lecture on Water But-Conserve Rainwater to Feed Seedlings -21.09.2020

IPR Cell

- ✚ Webinar on Intellectual Property Protection- An Overview-08.06.2021

Minority cell

- ✚ Awareness Programme on Details of Scholarship -16.09.2020

AJK NET/SET Guidance centre

- ✚ Invited Talk on How to Clear Your Basics-20.07.2020
- ✚ Webinar on Three Hour Paper Attempt Strategy-18.10.2020

Placement Cell

- ✚ Career Counselling-02-06-2020
- ✚ Important Tips for Group Discussion-02.07.2020
- ✚ Dos & Don'ts in an Interview-02.07.2020
- ✚ Soft Skill Training on How to Develop Skill Set-02.11.2020

Readers Club

- ✚ Importance of Reading-10.03.2020
- ✚ Writing Skills-07.03.2021

Women Empowerment Cell

- ✚ Seminar on Role of Women in Family and Society-09.01.2020
- ✚ Debate on Voice of My Mind-07.06.2021
- ✚ International Women's Day Celebration - Choose to Change-08.03.2021
- ✚ Human Rights Day-10.12.2020

X. Placement

S.No.	Company	No. of Students Placed	No.	Company	No. of Students Placed
1	TCS	1	11	Wipro Technology	4
2	Tech Mahindra Ltd	153	12	Infosys BPO	6
3	Infosys Limited	10	13	ICICI Prudential	25
4	Axis Bank	37	14	Hob Financial Service	90
5	Sutherland	74	15	Future Generali	25
6	Inox Leisure Ltd	29	16	HDFC Bank	21
7	Cognizant	3	17	Allsec Technologies	60
8	Visionary RCM	16	18	ICICI Bank	37
9	Focus Edumatics Ltd	115	19	Lobi Federal	35
10	Radisson Hotel	13			