

IQAC REPORT 2019-2020

I. Awards/Recognition/Appreciation Received

1. Figured in the Top 10 College Users List based on N-LIST e-Resources Monthly Usage Report for February 2020.
2. Best Vocational Training Centre Award 2019 from NCVRT, New Delhi.
3. Clean & Green Campus Award 2019 from Ver Organization.
4. Seva Rathna Award – The Best College 2019 - for the contribution in the rich field of Medicine/ Social Work/Education/Sports.
5. The Essence of Humanity Award for outstanding service to the society through demonstration of remarkable human qualities including courage, love, strength, determination, respect and care. The award also honours those who demonstrated a spirit of compassion, sympathy and provided inspiration to the society.
6. Appreciation for providing exclusive opportunities for conducting series of activities in Graphic Designing, Product Photo shoot and Cinematography to the students.
7. Recognition for organizing an Awareness Programme on novel corona virus at Walayar check post.
8. NSS was recognised by The Eye Foundation, Coimbatore for arranging eye camp in three adopted tribal villages benefitting 180 people.
9. NSS was recognised by Bharathiar University NSS Unit for arranging 7 day NSS Special Camp at 2 adopted villages.
10. NSS was recognised by TNAU UBA Cell for arranging UBA Activities in 5 adopted villages.
11. Recognized as Social Entrepreneurship, Swachhta & Rural Engagement Cell (SESREC) Institution by Mahatma Gandhi National Council of Rural Education, MoE.
12. Maximum Access of INFLIBNET.

II. Establishments & Innovations

1. Institutions Innovation Council (MoE's Innovation Cell)

Start-ups Established by Students

Start – up name	Founder	Year	Department
Zero Cals, Coimbatore	Mr. Dwaarakish	2019	Catering Science & Hotel Management
Amma Catering, Palakkad	Mr. Anandu	2020	
Wed Stories, Kothamangalam	Mr. Romi Cyriac	2020	
Loobernode	Mr. Shadil	2021	Computer Science

III. MoUs Signed

1. Aaruthal Foundation, Coimbatore
2. Abirami Exports, Coimbatore
3. Accent Techno Soft, Coimbatore
4. ACE Talent Management Company
5. ADF Inc., Coimbatore
6. Agro Carbons, Coimbatore
7. Amma Catering, Kottayam, Kerala
8. Andyann Lamination, Coimbatore
9. Annamalai Capital Services Pvt. Ltd., Coimbatore
10. Axion, Palakkad
11. AXN Infotech, Coimbatore
12. Be Positive Institute For Skilling Pvt. Ltd.
13. Bharani Cotton Mills, Coimbatore
14. Bioexplora, Coimbatore
15. Coimbatore Times, Coimbatore
16. Cross Life Foundation, Coimbatore
17. DELNET
18. Educentral Academy, Coimbatore
19. Enrichers Of Life Trust
20. Forus Technologies, Coimbatore
21. Gajananda Institute, Avinashi
22. Gajananda Jewellery Mart India Pvt Ltd, Avinashi
23. Gateway Software Solutions, Coimbatore
24. Green Era Recyclers
25. Horizon Trading Academy
26. I Make Banking Solution, Coimbatore
27. ICA Edu Skills Pvt Ltd., Coimbatore
28. Infomedia Research And Training Institute, Palakkad
29. Institute For Engineering Research And Publication (IFERP), Chennai
30. Kaamadhenu Arts and Science College, Sathyamangalam
31. Knimbus
32. Living In Fine Environment Trust-India, Coimbatore
33. Maxin India Machinery Manufacturing, Coimbatore
34. Mazonet Solutions(P)Ltd
35. Media And Entertainment Skills Council(MESC)
36. Nanban Startup Labs, Coimbatore
37. Nature Agro Future Tech (NAFT), Palakkad
38. New Technology, Coimbatore
39. Nilgiri College of Arts And Science, Nilgiris
40. Octoze Technologies Private Limited, Chennai
41. Pantech ProEd Pvt. Ltd, Coimbatore
42. Park Business Services, Coimbatore
43. Phoenix Career Mentors, Angamaly
44. Pranao International, Tirupur
45. Prompt Infotech (Pith Pvt Ltd),Coimbatore
46. Safe Technologies, Palakkad
47. Satchidananda Jothi Nikethan International School, Kallar
48. Selvam Agencies, Coimbatore
49. Shabari Siksha Sansthan
50. Slaaras Designer Boutique, Coimbatore
51. Softroniics, Palakkad
52. Srijan Counselling Service Coimbatore

53. Swasthik Creations, Coimbatore
54. Tamil Research Foundation
55. THG Publishing Private Limited, Coimbatore
56. Vee Xplore, Coimbatore
57. Vento Infotech, Coimbatore
58. Zeal Academy, Palakkad

IV. Faculty Development Programmes (FDPs) Organised for Teaching Staff

1. FDP on Quality Enhancement in Higher Educational Institutions - 01.06.2019 to 07.06.2019
2. FDP on Environmental Education - 03.08.2019
3. FDP on Financial Awareness - 28.09.2019
4. FDP on ISO Importance & Procedures - 13.04.2020
5. FDP on Moodle LMS - 28.04.2020 to 04.05.2020
6. FDP on How to Write a Journal Paper - 20.09.2019
7. FDP on Importance of Teaching - 16.04.2020

Orientation Programmes Organised for Teaching Staff

1. Orientation Programme on IQAC & NAAC - 13.06.2019
2. Orientation Programme on stride - 25.09.2019
3. Orientation Programme on ISO - 20.11.2019
4. Orientation Programme on OBE - 26.02.2020
5. Orientation Programme on LMS - 30.12.2019 to 31.12.2019

Professional Development Programmes organised for Teaching Staff

6. Research and Funding Opportunities - 19.07.2019
7. Role of Teacher in Higher Education - 19.08.2019
8. Academic Excellence Through IQAC - 16.09.2019
9. Teaching Learning Through ICT - 23.09.2019
10. Workshop on Research Methodology and E Learning through MOOC - 14-18.10.2019
11. Awareness Programme on Online Courses - 06.01.2020
12. Workshop on Tailoring and Embroidery Pattern - 22.01.2020
13. Emotional Balance for Personal Excellence - 05.02.2020
14. Hands on Training on Editing - 27.02.2020
15. Impact of COVID-19 on E-Commerce - 15.04.2020
16. Expected Operational Changes in the Hospitality Industry Post COVID-19 - An Insight - 21.04.2020
17. Need of the Hour - 22.04.2020
18. Lock Down! A Boon To Invest On Your Physical & Mental Health - 27.04.2020
19. COVID-19 Challenges in Diagnosis - 04.05.2020
20. COVID-19 Pandemic & Its Impact on Global Economy - 26.05.2020
21. Importance of Ayurveda 'Ayur Saukhyam' - 22.09.2020

Administrative Training Programmes organised for Non-teaching Staff

1. Role of Effective Communication in Work Place - 31.07.2019
2. Soft Skills & Personality Development Programme - 20.08.2019
3. Office Automation and Management - 20.09.2019
4. Roles & Responsibilities of Non-teaching Staff in Work Place - 23.09.2019
5. Role Related Skills and Knowledge - 24.09.2019

6. Best Practices in Office Administration - 27.09.2019
7. FDP on Financial Awareness - 28.09.2019
8. Workshop on Human Values and Ethics - 04.10.2019
9. Health & Hygiene - 11.02.2020
10. Orientation Programme on LMS - 30.12.2019 to 31.12.2019
11. Workshop on Communication Skills - 17.03.2020
12. Excel With Excel - Tools & Techniques For Data Analysis - 30.04.2020
13. Soft Skill To Succeed Today And In The Future - 15.04.2020

V. Research & Consultancy

Fund Received

1. Dr.S.Jenifer received Rs.25000 from Osai Environmental Organisation, a Non-Government Organization for a 3 month project on Mushroom – As a Source of Nutrition.
2. Dr.M.Jasmine Priya received Rs.40000 from Living In Fine Environment Trust, a Non-Government Organization for a 6 months project on Exploration of Ecological and Economical Value of Palmyrah (*Borassus flabellifer*).
3. Dr.S.Palanivel received Rs.40000 from Genesys Inc., a Non-Government Organization for a month project on Formulation of Facile, Cost Effective Alcohol based Herbal Hand Sanitizer Using Aloe Vera.

Faculty Journal Publications

1. Mr.Kadar Mohideen. A, Dimension Of Mutual Fund Advertisement Through Content Analysis In Indian Mutual Fund Industry, Journal Of The Gujarat Research Society ISSN: 0374-8588
2. Mr.Kadar Mohideen.A-Investment Patterns And Investors' Preference Towards Mutual Funds -An Empirical Approach, Journal Of Management Research And Analysis ISSN:2394-2762
3. Mr.Kamalraj.A-Poised Hadoop Through HDFS Encryption And Decryption ,Journal Of The Gujarat Research Society ISSN:0374-8588
4. Mr.Kamalraj.A-Imposition Exposure Systems In Wireless sensor Networks: A Re-Examine ,Journal Of The Gujarat Research Society ISSN: 0374-8588
5. Dr.Angeline Prasanna G-Imposition Exposure Systems In Wireless Sensor Networks: A Re-Examine ,Journal Of The Gujarat Research Society ISSN: 0374-8588
6. Dr.Merlin Thanga Joy.A-Analysis The Impact Of Corona Virus On Indian Economy ,Journal Of Management Research And Analysis ISSN: 2394-2762
7. Dr.Merlin Thanga Joy.A-Protection Of IPR Under Indian & International Laws ,Journal Of Management Research And Analysis ISSN: 2394-2762
8. Dr.Merlin Thanga Joy.A-Relevance Of Work-Life Balance In Modern World ,Journal Of Management Research And Analysis ISSN: 2394-2762
9. Ms.Parameswari.A-A Study On Psycho-Social Problems Of Special School Teachers With Reference To Palakkad District ,Journal Of The Gujarat Research Society ISSN: 0374-8588
10. Ms.Sujitha Amalin Nancy .A-Importance Of Environmental Studies In Higher Education ,Journal Of The Gujarat Research Society ISSN: 0374-8588
11. Ms.Sujitha Amalin Nancy .A-Palmyra A Gift Of Nature, Sustainable Humanosphere, ISSN: 1880 - 6503
12. Ms.Aiswarya. S -M'S Qbalrauest For Freedom In Adiga's The White Tiger ,Journal Of Management Research And Analysis ISSN:2394-2762

13. Ms.Anju Joseph-Troubles And Forecast Of Women Entrepreneurs ,Journal Of The Gujarat Research Society ISSN: 0374-8588
14. Ms.Anju P. Dominic-Thin-Film Piezoelectric MEMS ,Journal Of The Gujarat Research Society ISSN:0374-8588
15. Ms.Archana Prasad-Digital Display Design Of Traditional Wear Of Nanling, Journal Of The Gujarat Research Society ISSN: 0374-8588
16. Ms.Athulya Baby-Trends In Mobile Commerce : Benefits And Future Development In Business ,Journal Of The Gujarat Research Society ISSN: 0374-8588
17. Ms.Anitha.C-A Study Of Incursion Recognition System And Protection Issues ,Journal Of The Gujarat Research Society ISSN:0374-8588
18. Mr.Prakash.D-Data Storage In Digital Format In Human DNA ,Journal Of The Gujarat Research Society ISSN: 0374-8588
19. Mr.Prakash.D-Current Trends, Security Issues And Concepts In Remote Sensor Systems And Internet Of Things ,Journal Of The Gujarat Research Society ISSN: 0374-8588
20. Mr.Srinivasan.D-A Study On New Trends In Digital Marketing And The Possibilities Of Their Application In Business Marketing Strategies ,Journal Of Management Research And Analysis ISSN: 2394-2762 -
21. Mr.Srinivasan.D-A Study On The Collision And Benefits Of The Goods And Services Tax In India ,Journal Of The Gujarat Research Society ISSN: 0374-8588
22. Ms.Vaishnavi.D-Unbalanced Transportation Problem By NMD Method And Zero Suffix Method ,Journal Of Management Research And Analysis ISSN: 2394-2762
23. Mr.Doneshkumar.G.R-A Study On Attractive Paint In Non-Paint Outlet With Special Reference To Coimbatore District ,Journal Of The Gujarat Research Society ISSN: 0374-8588
24. Dr.Angeline Prasanna G-E-Learning Utilizing The Blackboard Framework In Light Of The Quality Of Instruction And Cyber Security ,Journal Of The Gujarat Research Society ISSN: 0374-8588
25. Dr.Angeline Prasanna G-Restaurant's Feedback Analysis System Using Sentimental Analysis And Data Mining Techniques ,Journal Of The Gujarat Research Society ISSN: 0374-8588
26. Dr.Seetha Devi.B-An Analysis Of Loan Operations And Financial Performance Of Kerala Financial Corporation (KFC) ,Journal Of The Gujarat Research Society ISSN:0374-8588
27. Dr.Sureshkumar.B-AI In Creativity And Values In Society ,Journal Of The Gujarat Research Society ISSN: 0374-8588
28. M. Rajesh Kumar-A Study On Color Recognition Sensors ,Journal Of The Gujarat Research Society ISSN:0374-8589
29. Dr.Sureshkumar.B-A Study On Color Recognition Sensors ,Journal Of The Gujarat Research Society ISSN:0374-8589
30. Dr.Sureshkumar.B-Monitoring A Agriculture Corps From Air Pollution Through Wireless Sensor Networks ,Journal Of The Gujarat Research Society ISSN: 0374-8588
31. M. Rajeshkumar-Monitoring A Agriculture Corps From Air Pollution Through Wireless Sensor Networks ,Journal Of The Gujarat Research Society ISSN: 0374-8588
32. S. Johngrasias-Survey On Mobile Computing ,Journal Of The Gujarat Research Society ISSN:0374-8588
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35. Dr.Kavitha.M-A Study Of Technological Transformation In Commerce: E-Commerce ,Journal Of The Gujarat Research Society ISSN: 0374-8588
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37. Dr.Chandralekha.C-An Improved MAC Protocol Stack For MANETS ,Journal Of The Gujarat Research Society ISSN: 0374-8588
38. Dr.Chandralekha.C-Auto Prototype Of IP Address In MANET ,Journal Of The Gujarat Research Society ISSN: 0374-8588
39. Dr.Umamaheswari.S-Impact Of Information Communication Technology In Electronic Commerce ,Journal Of The Gujarat Research Society ISSN: 0374-8588
40. Ms.Poornima.G-A Study On Service Quality Of Mahindra Vehicles With Special Reference To Coimbatore City ,Journal Of The Gujarat Research Society ISSN: 0374-8588
41. Mr.DINESH KUMAR .G.R-A Study About Transformation Approaches In Manufacturing Companies Through Quality Circle Pursuit ,Journal Of The Gujarat Research Society ISSN: 0374-8588
42. Ms.Greeshma Joy-Numerical Solution Of The Boundary Layer Flow Over An Exponentially Stretching Sheet With Thermal Radiation ,Journal Of Management Research And Analysis ISSN: 2394-2762
43. Ms.Greeshma Joy-Viscous Nanofluid Flow Due To A Rotating Rigid Disk With Slip Condition ,Journal Of The Gujarat Research Society ISSN:0374-8588
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46. Ms.Josbeena .V-Effect Of Celebrity Endorsement In Advertising ,Journal Of Management Research And Analysis ISSN: 2394-2762
47. Ms.Athira.K.C-Current Methods And Techniques Of Teaching And Learning English ,Journal Of Management Research And Analysis ISSN: 2394-2762
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73. Mr.Karthik,-Propose Of High Performance Resistive Type H2S And CO2 Gas Sensing Response Of Reduced Graphene Oxide/Titanium Oxide (RGO/Tio2) Hybrid Sensors ,Journal Of Materials Science: Materials In Electronics ISSN: 0957-4522
74. Mr.Rethulya.R-The Efficiency Of E-Learning: An Explorative And Integrative Review Of The E-Learning Efficiency ,Journal Of The Gujarat Research Society ISSN: 0374-8588
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98. Dr.Angeline Prasanna G-A Literature Review On Text Mining: Concepts, Techniques And Its Application Areas ,Journal Of The Gujarat Research Society ISSN: 0374-8588

99. Dr.Angeline Prasanna G-Innovation Trends Of Digital Forensics –Cybercrime ,Journal Of The Gujarat Research Society ISSN: 0374-8588
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115. Ms.Nandhini Shree. J. P-New Trends Of Digital Data Storage In DNA ,Journal Of The Gujarat Research Society ISSN: 0374-8588
116. Dr.Ajeet Kumar Lal Mohan-A Comparative Analysis On Recruitment And Selection Methods Between 3-Star And 5-Star Hotels In India ,Journal Of Emerging Technologies And Innovative Research (JETIR) ISSN:2349-5162
117. Dr,A.Merlin Thanga Joy-Factor Analysis On The Sources Of Recruitment In Techno Park, Trivandrum ,The International Journal Of Analytical And Experimental Modal Analysis ISSN:0886-9367
118. Dr,A.Merlin Thanga Joy-Service Quality Of Private Banking Sector In Kerala ,The International Journal Of Analytical And Experimental Modal Analysis ISSN:0886-9367
119. Saranya G-A Study On Consumer Satisfaction Of Ice Cream Franchisees In Coimbatore City ,Journal Of Management Research And Analysis ISSN:2394-2770
120. G.RF.Dinesh Kumar-A Study On Attractive Paint In Non Paint Outlet With Special Reference To Coimbatore District ,Journal Of The Gujarat Research Society ISSN: 0374-8588

121. D.Prakash-Hand Written Character Recognition Using Neural Network ,Journal Of The Gujarat Research Society ISSN: 0374-8588
122. Dr.B.Suresh Kumar-Review Of Routing Algorithm For MANET Based On Optimization Techniques ,Journal Of The Gujarat Research Society ISSN: 0374-8588
123. P.Bremla-Selfie Culture Among College Students : A Psychological Perspective ,Journal Of Management Research And Analysis ISSN:2394-2770
124. Dr.Ajeet Kumar Lal Mohan-Measurement Model For Service Quality In Hotel Industry Using Exploratory Factor Analysis And Multiple Regression ,Proteus Journal ISSN:0889-6348

Faculty Book Publications

1. Dr.B.Suresh Kumar Published a book on Design Of Unsupervised Learning For Automatic Segmentation with an ISBN : 978-620-0-22466-8
2. Dr.G. Angeline Prasanna Published a book on A Novel Authentication Using Multimodal Biometrics System with an ISBN : 978-620-0-24818-3
3. Mrs.Subhadra Satheesan Published a book on Porul
4. Dr.G. Angeline Prasanna Published a book on Advance Networking (Paper 111) with an ISBN : 9789390117420
5. Dr.G. Angeline Prasanna Published a book on Business Research Methodologies with an ISBN : 9789390117390
6. Dr.G. Angeline Prasanna Published a book on Advance Technologies In Computer Science (Paper Ii) with an ISBN : 9759390117451
7. Dr.G. Angeline Prasanna Published a book on Legal Aspects Of Business with an ISBN : 978-81-946383-0-8
8. Dr.G. Angeline Prasanna Published a book on Principles Of Management with an ISBN : 978-93-89970-33-3
9. Dr.M.Jasmine Priya Published a book on Kalanthorum Penmai with an ISBN : 978-81-952004-6-7
10. Dr. Ajeet Kumar Lal Mohan Published a book on AJK Kitchen For All Season - Vol. 6 with an ISBN : 9789380 132020

Research Scholars Journal Publications

1. Ms.K.Najma, Relevance Of Work-Life Balance In Modern World, Journal Of Management Research And Analysis, Vol.7, Issue 1, January-March 2020, 107-117, ISSN: 2394-2762, E-ISSN: 2394-2796, Impact Factor: 6.303
2. Mr. Binish Paul, Analysis The Impact Of Corona Virus On Indian Economy, Journal Of Management Research And Analysis, Vol. 7 Issue 1,January-March 2023,158-159, ISSN: 2394-2762,E-ISSN: 2394-2797,Impact Factor: 6.303
3. Ms. Anitha K M, Effectiveness Of Advertisements Through Social Media , Journal Of Management Research And Analysis, Vol. 7 Issue 1,January-March 2026,173-177 , ISSN: 2394-2762 E-ISSN: 2394-2796,Impact Factor: 6.303
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5. Ms. Jitha Jose, A Literature Review On Text Mining: Concepts, Techniques And Its Application Areas , Journal Of The Gujarat Research Society, Vol. 21 Issue17, Dec 2019 PP195-203, ISSN: 0374-8588 Impact Factor: 4.3
6. Ms.Krishnapriya M, Internet Of Things A Novel Paradigm For Various Fields, Journal Of The Gujarat Research Society, Vol. 21, Issue 2, Dec 2019, PP , ISSN: 0374-8588 Impact Factor: 4.3






7. Ms.Shilpa Krishna, Data Mining In Cloud Computing, Journal Of The Gujarat Research Society, Vol. 21, Issue 2, Dec 2019, PP , ISSN: 0374-8588 Impact Factor: 4.3
8. Ms Sreevidya V. K, Analysis On Wireless Ad-Hoc Networks, Journal Of The Gujarat Research Society, Vol. 21 Issue17, Dec 2019 PP470-477, ISSN: 0374-8588 Impact Factor: 4.3
9. Mr.Rakesh K.K, An Overview Of Application And Security Of Wireless Sensor Network, Journal Of The Gujarat Research Society, Vol. 21 Issue17, Dec 2019 PP401-407, ISSN: 0374-8588 Impact Factor: 4.3
10. Mr.N.Sreewin, A Study On Financial Performance Of Jayabharath Modern Rice Mill At Vadakkanchery, Palakkad, Journal Of Emerging Technologies And Innovative Research, Vol. 6, Issue 3, MARCH 2019, PP 34-48, ISSN:2349-5162,Impact Factor: 6.97
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12. Mrs.Tinimol Sethumadhavan, A Theoretical Aspect Of Cloud Computing Services Model, Journal Of The Gujarat Research Society, Vol. 21 Issue17, Dec 2019 PP491-501, ISSN: 0374-8588 Impact Factor: 4.3
13. Ms.Seena K.R, Role Of The Stock Exchange In Economic Development, Journal Of Management Research And Analysis, Vol. 7 Issue 1,January-March 2021,131-133, ISSN: 2394-2762,E-ISSN: 2394-2796,Impact Factor: 6.303
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15. Mr.K.C.Abhilash Sam Paulstin, Restaurant's Feedback Analysis System Using Sentimental Analysis And Data Mining Techniques, Journal Of The Gujarat Research Society, Vol. 21, Issue 2, Dec 2019, PP 7-12, ISSN: 0374-8588 Impact Factor: 4.3
16. Mr.S.Manikandan, Review Of Routing Algorithm For Manet Based On Optimization Techniques , Journal Of The Gujarat Research Society , Vol. 21 Issue17, Dec 2019 PP 280-282, ISSN: 0374-8588 Impact Factor: 4.3

Students Journal Publications

17. Ms. Ganga Lakshmi & Ms. Mythili. V & Ms. Efciba. B, Current Status & Future Prospective Of Women Empowerment, Journal Of Management Research And Analysis, Vol. 7 Issue 1,January-March 2020,118-120,Impact Factor: 6.303
18. Anees Shoukth, & Balaji Shyam, & Prashant.P, & Shahjahan. S,I E-Commerce Technology In Business, Journal Of Management Research And Analysis, Vol. 7 Issue 1,January-March 2027,183-185,Issn: 2394-2762, E-Issn: 2394-2796,6.303
19. Ms. Ayshath Sayana & Ms. Shilpa Sasindran &Radha Devi,& Varshini, Role Of Technology In E-Commerce ,Journal Of Management Research And Analysis, Vol. 7 Issue 1,January-March 2022, Pp 152-157,Issn: 2394-2762 E-Issn: 2394-2796, Impact Factor: 6.303
20. Mr. Sreeraj. V R & Mr. Sreejith K R & Mr. Arun S & Mr. Aswin B, An Overview Of Stock Market, Journal Of Management Research And Analysis, Vol. 7 Issue 1,January-March 2024, Pp 167-169,Issn: 2394-2762,E-Issn: 2394-2797, Impact Factor: 6.303
21. Ms. Sanghamithra. V & Ms.Sathya Priya. D & Ms. Shalini. R & Ms. Nandhini. A, Intellectual Property Rights In India, Journal Of Management Research And Analysis, Vol. 7 Issue 1,January-March 2025, Pp 170-172 ,Issn: 2394-2762,E-Issn: 2394-2797, Impact Factor: 6.303

22. Mr. Sanjeev Nair. A, Responsible Artificial Intelligence: Designing Ai For Human Values And Society ,Journal Of The Gujarat Research Society, Vol. 21, Issue 2, Dec 2019, Pp 13-22,Issn: 0374-8588, Impact Factor: 4.3
23. Ms. Animol.Tv & Mr. Adarsha.S, Cloud Computing Security, Journal Of The Gujarat Research Society, Vol. 21 Issue17, Dec 2019 , Pp 69-77,Issn: 0374-8588, Impact Factor: 4.3
24. Ms. Keerthana S. & Mr. Ajithkumar K. & Princy Joseph K, Innovation Trends Of Digital Forensics –Cybercrime, Journal Of The Gujarat Research Society, Vol. 21, Issue 2, Dec 2019, ,Issn: 0374-8588, Impact Factor: 4.3
25. Ms. Jincy Rajeevan & Mr. Abijith .P.A, A Survey To Dark Web!, Journal Of The Gujarat Research Society, Vol. 21 Issue17, Dec 2019 , Pp 316-322, Issn: 0374-8588, Impact Factor: 4.3
26. Ms. Vinisha.S & Ms.Anamika.C, Network Security With Cryptography, Journal Of The Gujarat Research Society, Vol. 21, Issue 2, Dec 2019, Pp 28-32,Issn: 0374-8588, Impact Factor: 4.3
27. Mr. Anand K & Mr. Sreejith S, Security, Privacy Issues In Big Data, Journal Of The Gujarat Research Society, Vol. 21, Issue 17, Dec 2019, Pp 33-47,Issn: 0374-8588, Impact Factor: 4.3
28. Ms. Manju.T & Ms. Siji. A, Wireless Sensor Network Techniques In Intrusion Detection Systems Based On Artificial Intelligence, Journal Of The Gujarat Research Society, Vol. 21 Issue17, Dec 2019 , Pp 286-295, Issn: 0374-8588, Impact Factor: 4.3
29. Ms. Ashly C & Mr. Sinto.K.K, Survey Of Fraud Spotting Techniques, Journal Of The Gujarat Research Society, Vol. 21 Issue17, Dec 2019 , Pp 89-94, Issn: 0374-8588, Impact Factor: 4.3
30. Ms. Nayanasajeev & Ms. Reshma.R, Handwritten Character Recognition Using Neural Network, Journal Of The Gujarat Research Society, Vol. 21 Issue17, Dec 2019, Pp 344-352, Issn: 0374-8588,4.3
31. Mr. Ajith Menon(Alumni), Advanced Cryptography Technique That Can Render Data Futile During Data Breach , Journal Of The Gujarat Research Society, Vol. 21 Issue17, Dec 2019, Pp 23-32, Issn: 0374-8588,4.3
32. Mr. Riyas .M & Ms. Mitha Ps, Introduction To Cryptography And Network Security, Journal Of The Gujarat Research Society, Vol. 21 Issue17, Dec 2019, Pp 417-423, Issn: 0374-8588,4.3
33. Ms. Nidhina.V & Ms. Kavya.C, Data Mining: Clustering, Journal Of The Gujarat Research Society, Vol. 21 Issue17, Dec 2019 , Pp 2021-2037, Issn: 0374-8588,4.3
34. Ms.Reshma.P.G & Ms. Anusmith, Mr. Krishna.M.K, New Trends Of Digital Data Storage In Dna, Journal Of The Gujarat Research Society, Vol. 21 Issue17, Dec 2019, Pp 2038-2047, Issn: 0374-8588,4.3
35. Mr.K.Kripin & Mr. Sarath .K.Sasi , An Over View Of Steganography, Journal Of The Gujarat Research Society, Vol. 21,Issue17,Dec-2019,Pp239-248,Impact Factor: 4.3

VI. ACHIEVEMENTS OF FACULTY MEMBERS

1. Dr. M. Jasmine Priya, NSS Programme Officer received Best NSS Programme Officer Award from Tamil Educational Site for Indian Students, Malaysia
2. NPTEL Online Certification Course Completed
 -  Mr.A. Kadar Mohideen, AP/BBA with a score 65%
 -  Dr.A.Merlin Thanga Joy, Dean/Commerce with a score 76%
 -  Mrs.A.Parameswari, AP/MSW with a score 56%
 -  Dr.V.Raman, HOD/CDF with a score 67%
 -  Mrs.Subhadra Satheesan, AP/Languages with a score 49%

Faculty Participation

1. Mr.S.Jonathan Anand Kumar AP/CS&HM attended the Faculty Development Programme on Global Business Foundation Skills conducted by Infosys BPM Ltd., at Mysuru from June 12th to 20th, 2019.
2. Seven staff members attended MoE's Rural Entrepreneurship Development Cell (REDC) webinar on 20/09/2020.
3. Dr. M. Jasmine Priya, HOD/Languages and Ms.Sujitha Amalin Nancy, IQAC Coordinator attended a 2 Day NSS Officers Programme on Prevention of Substance Abuse among College Students organized by Bharathiar University, Coimbatore & National Institute of Social Defence, Ministry of Social Justice and Empowerment, Govt of India on 10.10.2019 & 11.10.2019.
4. Dr. M. Jasmine Priya, HOD/Languages and Mr. Christopher, AP/Languages attended State Level Workshop on Rain Water Harvesting & Water Management in Developing Cities organized by CBM College, Coimbatore & Coimbatore City Municipal Corporation on 02.11.2019.
5. Dr.M.Jasmine Priya, HOD/Languages attended National Conference on Oorum Varalaarum organized by Archaeology & Tamil Research Foundation on 03.11.2019.
6. Ms.U.Parameshwari AP/MSW attended RRC Officers Orientation Programme organized by Bharathiar university NSS/RRC unit, Coimbatore on 12.12.2019.
7. Dr. M. Jasmine Priya, HOD/Languages and Ms.Sujitha Amalin Nancy, IQAC Coordinator attended CSE's 5th National Knowledge Conclave organized by Anil Agarwal Environment Training Institute, Nimli, Rajasthan from 29.01.2020 to 31.01.2020.
8. Mrs.Devika, AP/Languages attended National Seminar on Techniques and Methods to Write Academic Research Paper in Referred Journals and Book Chapters organized by Kongu Arts and Science College, Erode on 19-09-2019.

Quality Improvement

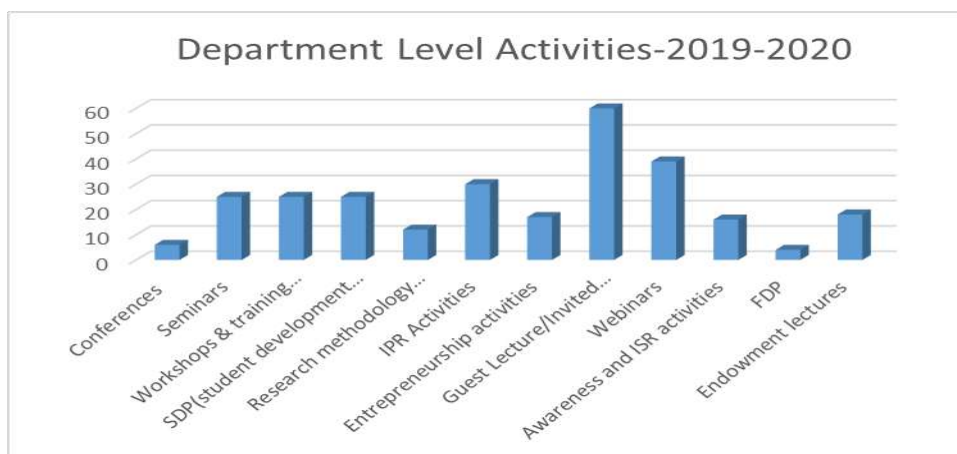
1. Introduced LMS
2. Follows OBE
3. Started AJK UGC NET/SET Guidance Centre
4. Conducted 61 add-on/certificate courses.
5. Attended NPTEL/SWAYAM/NCVRT courses
6. Introduced the following Certificate & Diploma courses offered by Bharathiar University
 - 🚩 Certificate Course in Communicative English
 - 🚩 Certificate Course in JAVA
 - 🚩 Diploma in e-Commerce Applications
 - 🚩 Diploma in Cyber Security
 - 🚩 Diploma in Secretarial Practice

University Rank Holders

S.No.	Student Name	Department	Rank Obtained
1	Pranap Sarma S	B.Sc. Visual Communication	1
2	Varsha R	B.Sc. Visual Communication	6
3	Sreepriya K	B.Sc. Visual Communication	7
4	Arathi K S	M.Sc. Electronics And Communication System	1
5	Aparna Anil	M.Sc. Electronics And Communication System	2
6	Shwetha Varma	Bachelor Of Computer Applications	10

7	Sowrab P	B.Sc. Catering Science & Hotel Management	2
8	Vijaya Balakumar D	B.Sc. Catering Science & Hotel Management	5
9	Mojisha M	Master Of Social Work	8
10	Pranap Sarma S	M.Sc. Computer Science	1

VII. Achievements of the Departments



VIII. Extension Activities

NSS Units I & II, YRC and UBA are actively organizing various outreach programmes and extension activities which benefit both the students and public in collaboration with various government & non-government organization such as

- ✚ Madukkarai Block
- ✚ KG Chavadi Police Station, Coimbatore
- ✚ National Child Labour Project, (Ministry of Labour, Govt. of. India)
- ✚ Rotary Club, Kovaipudur, Coimbatore
- ✚ Mavuthampathy Panchayat
- ✚ Pichanur Panchayat
- ✚ Cross Life Foundation, Coimbatore
- ✚ TSA Tamil College
- ✚ Siravai Aathinam, Gowmara Madalayam

Collaborative Activities

1. Tree Plantation Programme at Chinnampathy Tribal Village on 11.06.2019 in collaboration with Mavuthampathy Panchayat Madukkarai Block, 5 students 10 tribal villagers participated.
2. Anti-Ragging Awareness Programme at AJKCAS in collaboration with KG Chavadi Police Station, Coimbatore, 800 students participated.
3. Sensitization Programme on Child Labour and Sticker Campaign on 09.07.2019 in collaboration with National Child Labour Project, (Ministry of Labour, Govt. of. India) Collectorate, Coimbatore, 50 students distributed pamphlets to 210 shop keepers.
4. Awareness and Motivational Programme on Being a Winner on 22.11.2019 in collaboration with Rotary Club, Kovai Pudur, Coimbatore, 560 school students and 60 NSS volunteers participated.
5. Kerala Flood Relief 2019 - Donation of Flood Relief Materials to Kerala on 14.08.2019, 25 students participated.

6. Awareness on Mushroom Cultivation and Training for Tribal Villagers (SHGs) on 27.08.2019, 50 SHGs (tribal villagers) participated.
7. Visited the adopted villages on 06.01.2020, 15 villagers interacted.
8. Awareness Campaign on Bio Plastics & A Day with Farmers & Distribution of Cloth Bags on 14.02.2020 in collaboration with Cross Life Foundation, Coimbatore, 56 students and 13 villagers participated.

Extension Activities

1. Safety and Wellness at work, 18.11.2019, 25 Non-teaching Staff and 40 drivers participated.
2. Awareness and Training Programme on Stress Free Teaching Strategies, 22.11.2019 in collaboration with Rotary Club, Kovai Pudur, Coimbatore, 15 teachers participated.
3. Awareness Campaign on Novel Coronavirus (nCov2019) in collaboration with Primary Health Care Centre (PHC), Arisipalayam, Coimbatore, 55 students participated.
4. Orientation on NSS & Rotaract Club and its Role on 24.02.2020 in collaboration with Rotary Club, Coimbatore, 100 students participated
5. Jal Sakthi Abhiyan Competitions on 20.09.2019, 50 students participated.

Commemorative Programmes

1. International Yoga Day-2019 on 21st June 2019, AJKCAS NSS Unit I, collaboration with Yogam Institute, Coimbatore, 120 students participated.
2. World Population day on 12.07.2019, AJKCAS NSS Unit I and II, 64 school students 45 NSS volunteers participated.
3. Awareness Rally on International Day on Drug Abuse and Illicit Trafficking on 26th June 2019 in collaboration with KG Chavadi Police Station, Coimbatore 250 students, 120 public people participated.
4. Observance of Rashtriya Ekta Diwas (National Unity Day) celebrated on 31.10.2019, 120 students, 70 staff members participated.
5. Memory of Maulana Abul Kalam Azad (National Education day) on 11.11.2019, 130 students 80 staff members participated.
6. Celebration of 5th 'Constitution Day' on 26.11.2019, 105 students, 78 staff members participated.
7. Independence Day Celebration on 15.08.2019, 120 students participated.
8. 150th birth anniversary of Mahatma Gandhi on 08.10.2019 at Shanthi Ashram, Coimbatore, 2 NSS POs Participated.
9. Pongal Celebration at adopted villages on 09.01.2020, at Mavuthampathy School in collaboration with Mavuthampathy & Pichanur Panchayath, 10 NSS volunteers and 150 school students participated.
10. Pongal Celebration at adopted village schools on 09.01.2020
 - i. at Pichanur School, AJKCAS NSS Unit 1 and II collaboration with Pichanur Panchayat, 10 NSS volunteers and 300 school students participated.
 - ii. at Muruganpathy Tribal School, AJKCAS, NSS Unit 1 and II in collaboration with Mavuthampathy Panchayat, 10 NSS volunteers, 15 school children and 12 villagers participated.
 - iii. at Chinnampathy Tribal School in collaboration with Mavuthampathy and Pichanur Panchayat, 10 NSS volunteers, 24 school children and 5 villagers participated.
 - iv. at Puthupathy Tribal School, AJKCAS NSS Unit 1 and II in collaboration with Mavuthampathy and Pichanur Panchayat, 10 NSS volunteers, 45 school children and 15 villagers participated.

11. Tamizhar Thiruvizha on 14.02.2020, News 7 Channel, Nallaram Trust & Tamil Research Foundation at CODISSIA, 6 NSS volunteers participated.
12. World Mother Tongue Day Rally on 21.02.2020, Santhalinga Marudhachala Adigalar, TSA Tamil College and Siravai Aathinam, GowmaraMadalayam, 45 NSS volunteers participated.

Various Clubs & Cells Activities

AJK Academy for Competitive Examinations

- Two Day Workshop For Preparation Of Bank Exams From 15,16-07-2019
- Orientation Program On How To Compete In Competitive Exams On 17-02-2020

AJK UGC NET/SET Guidance Centre

- Two Day Workshop On How To Achieve In NET/SET/SLET On 08,09.07.2019
- Seminar On Top Score In First Paper On 15.10.2019
- 5 Day Workshop For NET/SET On 06-10.01.2020
- Invited Talk On 04.05.2020

ED Cell

- Economic Dependency On Business Entrepreneurs (Webinar) On 14.10.2020
- Role Of District Industry Centre In Entrepreneurial Development On 24.09.2020
- Contribution Of Technology Business Incubation, Coimbatore On 17.09.2020
- Student Bazaar On 25.02.2020
- National Conference On Management & Financing Of MSME's: Prospects And Challenges On 12.02.2020
- Industrial Visit To Technology Business Incubator-Agribusiness Incubation Society - R- ABI Centre On 06.01.2020
- Corporate & Strategic Entrepreneurship On 26.09.2019
- Guest Lecture On Ethics In Business On 19.09.2019
- Student Bazaar On 28.02.2019
- Guest Lecture On Social Entrepreneurship On 31.01.2019
- International Entrepreneurship On 07.01.2019
- Entrepreneurship Growth & Competitiveness On 17.09.2018

IPR Cell

- Cyber Squatting & Trade- Mark Issues (IPR Seminar) on 24.01.2020
- Visual and Phonetic Similarity of Trademarks (IPR Seminar) on 23.01.2020
- Intellectual Property Rights : Licensing of Copy Rights (Seminar) on 06.01.2020
- Intellectual Property Rights (Seminar) on 06.01.2020
- IP Protection and Standards (IPR Seminar) on 03.01.2020

Incubation Cell

- Orientation Programme on 25.07.2019
- Mentorship Session for Innovators/Student Entrepreneurs Discussion on 27.09.2019
- Exposure And Field Visit For Problem Identification On 24.01.2020
- Guest Lecture By A Successful Entrepreneur On 12.03.2020

Equal Opportunities Cell

- Rights of Transgender in Society on 27.06.2019
- Leaving no one behind: Equity and Health on 20.12.2019

Women Empowerment Cell

- 2 Days Hands On Training For Tribal Women On Milky & Oyster Mushroom 29,30.08.2019
- Campaign On Girl's Education " Beti Padhao, Beti Bachao" On 23.09.2019
- Awareness Class On Women Related Law On 14.10.2019
- Workshop On Self-Defence For Women On 31.01.2020
- Invited Talk On Inspiring Changes In Women On 22.01.2020
- One Day Programme On Women Empowerment On 05.02.2020
- Invited Talk On Empowering Women. Empowering Humanity On 18.02.2020

Commerce Club

- National Conference On "Growth Of Digital Marketing" On 22.08.2019
- Debate And Case Study On "Entrepreneurial Development" On 07.10.2019
- Guest Lecture On "Global Entrepreneurship Training Initiative (GETI)" On 06.01.2020
- Invited Talk On Recent Trends In Educational And Corporate Scenario On 04.03.2020

Photography Club

- Workshop on Photo Editing in Photoshop on 24.01.2020
- Pictogram Photography Contest 2020 on 17.01.2020
- Photography Club Meeting on 10.11.2020
- Culture & Heritage Photo contest on 14.11.2020

Heritage Club

- Awareness Programme Heritage's Component Parts on 02.08.2019
- Webinar on Impact on Historical Sites due to Climate Change on 15.02.2020

Research Club

- National Conference on Recent Advances and New Approaches Towards Research Methodology on 19.07.2019
- Guest Lecture on Basics of Plagiarism Technology on 13.12.2019
- Workshop on Statistical Tools used in Research Analysis on 20.03.2020

IX. Placement Activities

No. of Companies Visited:	22
No. of Students Registered for Placement:	346
No. of Students Placed:	298
No. of Offer Letters Received:	926
Placement Percentage:	86%

Students were placed in various companies such as

1. Hyatt Regency Chennai
2. Tech Mahindra Ltd
3. Infosys Limited
4. Axis Bank
5. Sutherland
6. Inox Leisure Ltd

- | | |
|---------------------------------|---------------------------------|
| 7. Cognizant | 15. ICICI/ Prudential |
| 8. Religare Enterprises Limited | 16. Future Generali |
| 9. Sitel | 17. HDBFS |
| 10. TCS | 18. Focus Edumatics Pvt Ltd |
| 11. HDFC Bank Ltd. | 19. iGenius Technologies |
| 12. Wipro Technology | 20. Gokulam Grand Hotel and Spa |
| 13. Intel Corporation | 21. Radisson |
| 14. Amazon Pay | 22. Taj Krishna Hyderabad |

X. Sports

S.No.	Name of the Student	Name of the Event	Position (Winner / Runner/etc.)
1	K.N.Irfan	Best Physique-State	Winner – Gold Medal
2	K.N.Irfan	Best Physique-University	Winner – Listed in Top 10
3	J.Akash	Body Building - District	Champion

1. Volleyball (Women) For Computer Science conducted on 23-07-2019
2. Handball (Women) For CS&HM conducted on 06-08-2019
3. Awareness Program On Road Safety conducted on 08-08-2019
4. Kabaddi (Women) Biotechnology conducted on 13-08-2019
5. Ball Badminton (Women) Biotechnology conducted on 14-08-2019
6. Basketball (Women) For BCA conducted on 29-08-2019
7. Chess (Women) conducted on 04-09-2019
8. Throwball (Women), Carrom (Women) Costume Design and Fashion conducted on 18-09-2019
9. Carrom (Women) Costume Design and Fashion conducted on 19-09-2019
10. Kho-Kho (Women) Costume Design and Fashion conducted on 20-09-2019